



STAR LEGACY
FOUNDATION

ANNUAL ²⁰²³ REPORT

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LETTER FROM THE BOARD CHAIR



Dear Star Legacy Family,

As we step into the new year, I am filled with a sense of profound gratitude and renewed purpose. 2024 stands before us not just as another year, but as a canvas of possibilities, ready to be painted with our collective dreams, efforts, and aspirations. Reflecting on our shared path, it's the courage, resilience, and unwavering commitment of our community and the heartbeat of Star Legacy—volunteers, chapter heads, staff, and every supporter—that shape us. Your hands-on devotion brings our mission to life, and we are eternally grateful for your contributions.



Our mission at Star Legacy is centered on supporting women who have gone through pregnancy loss. This year, we reaffirm our dedication to not only supporting these women and their families but also to amplify their voices in every conversation about maternal and child health. Through our advocacy, we strive to ensure that their experiences inform and inspire change in healthcare policies, practices, and awareness, fostering a world where pregnancy loss is met with compassion, understanding, and comprehensive care.

The journey ahead is marked by exciting new alliances and initiatives. We are proud to announce our partnership with the newly established Wisconsin Center for Stillbirth and Infant Death, a collaboration set to enhance our research capabilities and outreach efforts. This center represents a significant step forward in our quest to understand and prevent pregnancy loss and infant death.

Our pursuit of knowledge is relentless. In 2024, Star Legacy will enhance its investment in cutting-edge research and education, focusing on preventing pregnancy loss and improving outcomes for mothers and babies. Looking ahead, we are thrilled to host the

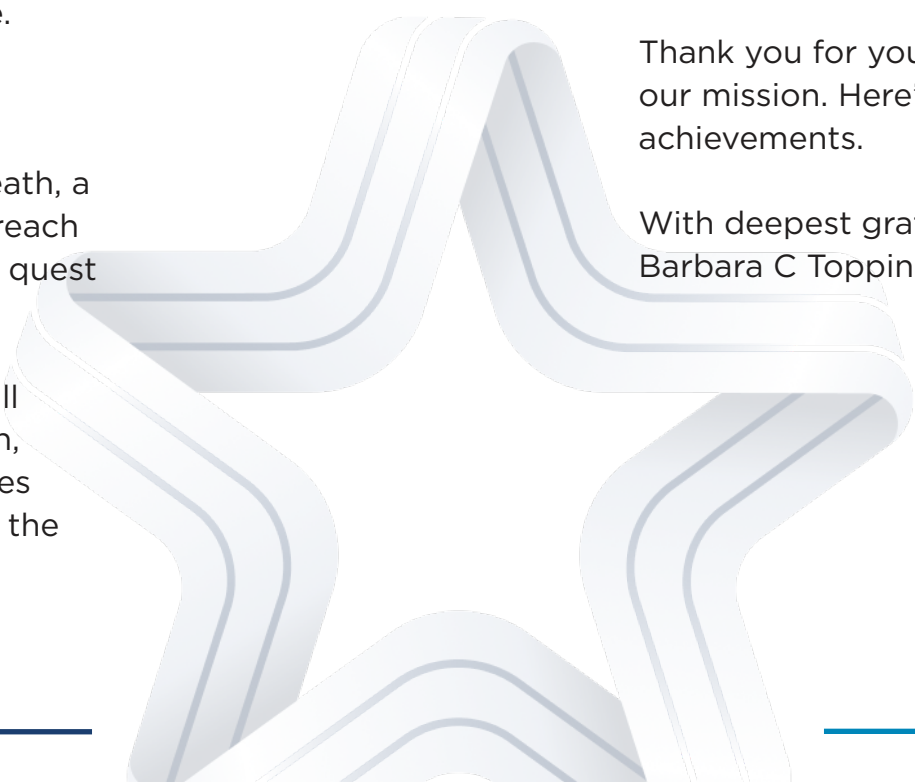
Stillbirth Summit in 2025. This landmark event will bring together experts, advocates, and families from around the globe to share knowledge, strategies, and hope. It promises to be a catalyst for change, driving forward our mission with renewed vigor.

In our quest to combat pregnancy loss, we are also thrilled to announce the launch of an innovative new program: a multispecialty initiative that specifically targets the prevention of pregnancy loss before it takes place. This groundbreaking effort will integrate expertise from a range of medical specialties, leveraging the latest research, technology, and therapeutic approaches to offer proactive, comprehensive care to women at risk. Stay tuned for more details as we prepare to roll out this exciting new chapter in our mission.

As we move forward into 2024, let us carry with us the spirit of innovation, compassion, and resilience that defines Star Legacy. Together, we can forge a future where pregnancy loss is preventable, where every woman's experience is honored, and where families receive the support and care they deserve.

Thank you for your continued support, dedication, and belief in our mission. Here's to a year of hope, healing, and groundbreaking achievements.

With deepest gratitude,
Barbara C Toppin, M.D.





LETTER FROM THE EXECUTIVE DIRECTOR



Each year, I am filled with gratitude as I review the past and look forward to the coming months. This year feels the same - but it also has a new excitement.

2023 was highlighted by the return of an in-person Stillbirth Summit in San Diego, California. It was an honor and joy to partner with Dr. Mana Parast and her entire team at the Center for Perinatal Discovery. They were gracious to host us on their beautiful campus and demonstrated what leaders they are in perinatal health.

We were thrilled to welcome new chapters and chapter leaders, champions, and staff members. The many volunteers and donors who make our work possible remind us on a daily basis of the beautiful babies we miss so much. Their memories inspire us and keep us focused on our mission: to prevent as many pregnancy and infant losses as possible and to improve bereavement care for families when prevention isn't possible.

That mission has served us well for almost 20 years! In 2024, we will be marking our 20th anniversary. While it has gone very fast, it has been marked by many accomplishments and a lot of progress. But we aren't done yet!

This milestone is the perfect opportunity for us to use all we have learned to make a significant impact in the next 20 years. We are fortunate to see the tremendous skill, talent, energy, and knowledge that our board, staff, volunteers,



and advisors contribute every day. In this new year - our 20th - we will bring all of those elements together to launch a new program designed to support and inspire the next generation of health professionals and families. Our commitment to perinatal excellence continues to grow and we are excited to share it with all of you.

Thank you for your generous support! Together, we will continue to make a difference to those impacted by and concerned about perinatal loss. The mission continues!

Sincerely,
Lindsey Wimmer, DNP, CPNP



2023 ACCOMPLISHMENTS



Summit

- 332 attendees
- 12 countries
- 34 states
- Proceedings published in "BioMedical Central Journal"



Pregnancy Research Project

- 417 new participants
- Supported recruitment for 8 other studies
- Now available in Spanish



Family Support

- Launched WICSID
- Added additional grandparents support group
- Monthly CBE classes
- 69% increase in peer requests
- Program evaluations
- 1,534 families supported through support line, peer support, Minnesota Center for Stillbirth and Infant Death, Wisconsin Center for Stillbirth and Infant Death

2023 ACCOMPLISHMENTS



Volunteers

- 71 volunteers
- 4460 hours
- Volunteer hours increased by 330%

Education

- More than 200 educational modules accessed
- Presented 13 live workshops to 9 health organizations
- Distributed 97,000 printed materials to 346 organizations
- Added new patient education materials:
 - Spanish Support Group cards
 - Palliative Care Brochure
 - Difficult Decisions Brochure
- Book for Health Care Professionals
 - Tips and Tricks for Caring For Bereaved Families
- Exhibited at 9 Health Professional meetings
- Presentations at 6 Health Professional meetings
- Published 2020 and 2021 Stillbirth Scorecards



Social Media

- Increased national social media following by 15%
- Chapter increases in social media following by 17%
- Over 3,000 individuals attended 24 champion events



2023 ACCOMPLISHMENTS



Awareness

- Increased social media followers by 15%
- Chapters increased social media followers by 17%
- Nearly 3K champion event attendees
- 24 Champion events

Advocacy



- Supported national legislative efforts
 - SHINE
 - NIH IMPROVE Act
 - Maternal and Child Health Stillbirth Prevention Act of 2022
- Supported state efforts
 - CA stillbirth tax credit
 - MO stillbirth tax credit
 - MN stillbirth tax credit revisions
 - CT stillbirth tax credit
 - NY family leave
 - NY timing of care after stillbirth
 - MN family leave
- Provide stillbirth tax credit information to families/organizations in MN, ND, MI
- Multiple meetings with state and local leaders regarding stillbirth issues, replicating MNCSID

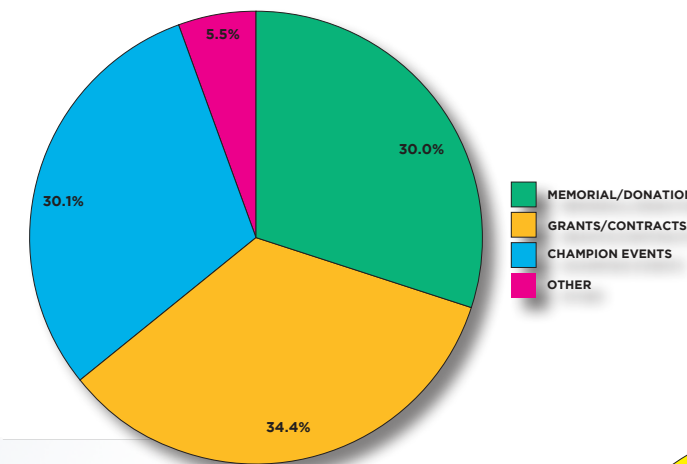
2023 ACCOMPLISHMENTS

Administrative

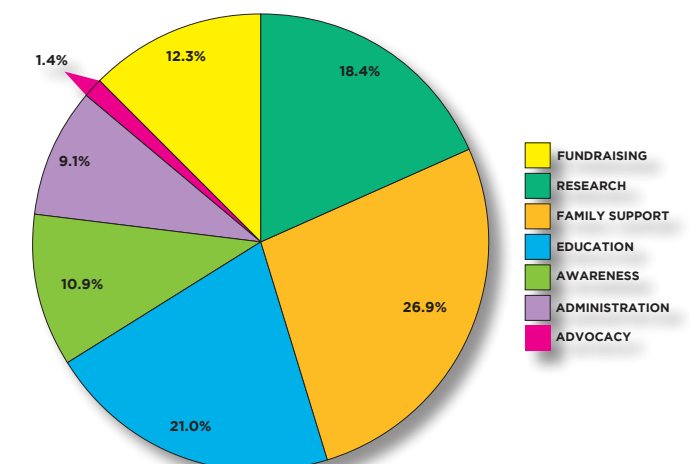
- Welcomed Kayla Akers, Program Manager; Kacie Doxtator, Family Support Specialist; David Policard, Development Coordinator; Alise Novak, Support Group Facilitator; Lyssa Oldre, Support Group Facilitator; Tricia Rausch, Support Group Facilitator; and Christina Fedczuk Social Media Coordinator to the team
- Moved into new office
- 25% increase in revenue
- Chapter Retreat in Feb in MN
- New Chapters Idaho, Montana
- Average donation amount - \$25.21



2023 INCOME SOURCES



2023 EXPENSES



WAYS YOU CAN HELP

SHARE YOUR STORY

Let others know they are not alone and to erase the stigma of talking about our babies born among the stars. Visit <https://starlegacyfoundation.org/stars-stories/add-your-story/> for more info.

VOLUNTEER

Fill out of volunteer form to get more involved!

SUPPORT AS YOU SHOP

Use Amazon Smile and have a percentage of your amount spent donated to Star Legacy Foundation. Learn more at <https://starlegacyfoundation.org/support-as-you-shop/>

CHAMPION AN EVENT

Host a local event in your community. To learn more, email Amy at Amy@starlegacyfoundation.org to get started!

START A LOCAL CHAPTER

Want to start a local chapter to bring the mission of Star Legacy to your area? Email Laura at Laura@starlegacyfoundation.org.

DONATE

Every dollar helps make a difference! Here are how donations are used!

- ★ Send a sample pack of brochures - \$10
- ★ Pregnancy Research Project execution - \$300/pregnancy
- ★ Publish a podcast - \$1,250
- ★ Lead support group - \$1,500
- ★ Attend an awareness expo - \$3,000
- ★ Launch a chapter - \$4,000
- ★ Champion an event - \$5000
- ★ Plan a Healthcare Retreat - \$5,000
- ★ Supply an average size hospital with full set of brochures - \$11,200
- ★ Host Stillbirth Summit - \$75,000