Before we begin please take 10 minutes to complete this survey for research purposes

Pre workshop survey

stillaware.org/usa1







Stillbirth

Is it rare?
Is it common?



STILL A-W-ARE stillaware.org

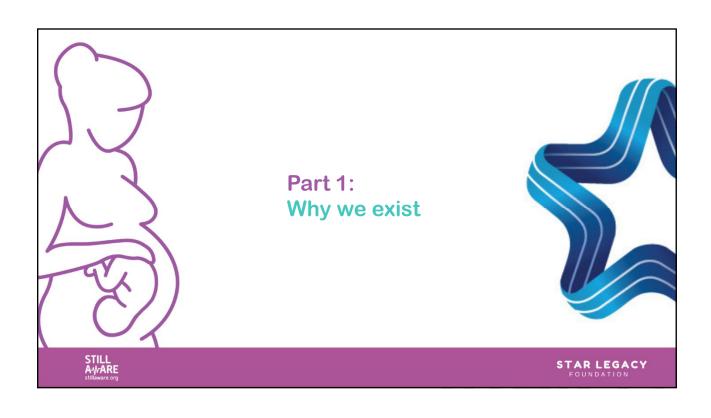
Stillbirth Definition

A stillbirth is the death or loss of a baby before or during delivery. In the United States, a stillbirth is usually defined as the loss of a baby after 20 weeks of pregnancy.

(CDC)



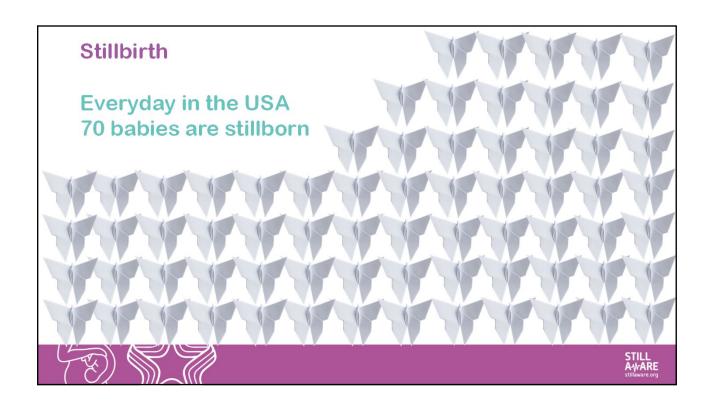
STILL A-V-ARE stillaware.org

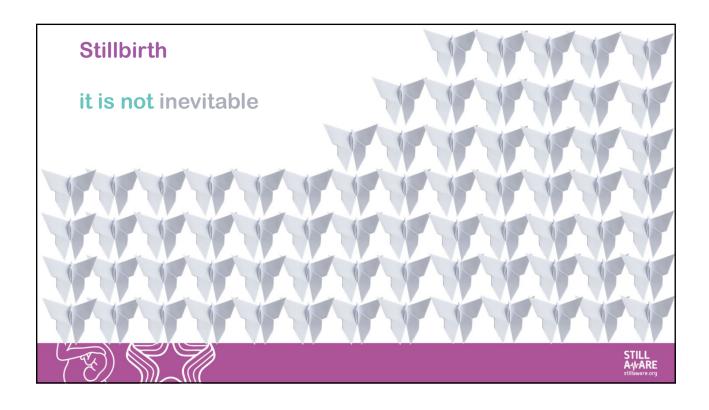




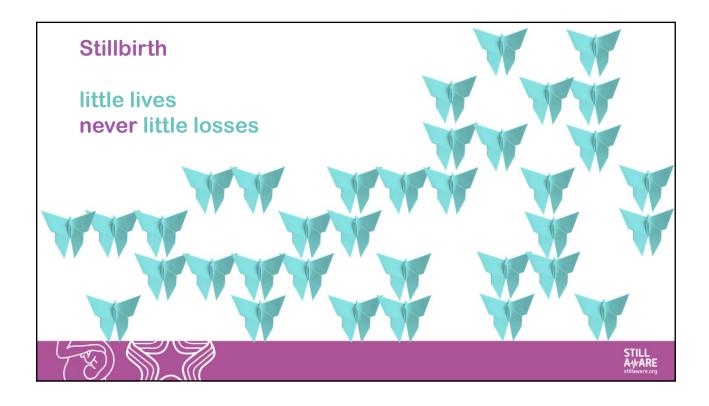












What do you need?
Still Aware and Star Legacy are here to help facilitate
Conversation & Communication for Prevention of stillbirth
With your expertise





We're not here to talk at you or tell you what to do
We're here to work with you
Discovering what's best for your women to give them the best chance of avoiding stillbirth







Research-based information in laymans terms.

How to communicate evidence-based advice with understanding & women's perception of her fetal movements

Help improve outcomes for women and their babies



STILL A-V-ARE stillaware.org

Mother:

Leticia Jones 36 years old

Details of pregnancy:

How many risk factors, if any?

Singleton, first time pregnancy, conceived through IVF 35 weeks pregnant with baby boy

Health notes:

BMI 33, non-smoker, no medication, takes prenatal vitamins daily attends prenatal yoga



STILL A\(A\) ARE stillaware.org

How do you manage this pregnancy?



STILL A-W-ARE tillaware.org Stillbirth: leading causes USA Unknown

Placental issues

Cord issues

Genetic/anatomic issues

Infection

Maternal health issues



STILL A-W-ARE stillaware.org

Stillbirth cause: unknown

Just because there is no cause does not mean there is no risk



STILL A-W-ARE tillaware.org

Stillbirth

What are the independent risk factors?





Global characteristics of at risk mothers in high income countries may include:

- Primiparity (first time mothers)
- Maternal age (less than 18 or 35years +)
- Assisted reproduction (IVF) pregnancy
- BMI (30 or above)
- Maternal ethnic origin (South Asian descent, African American, indigenous & new immigrant group)
- · Previous Stillbirth
- Previous Caesarean section
- Diabetes (pre-existing & Gestational)
- Smoking
- Alcohol
- · Illicit drug use
- Lack of folic acid
- · High blood pressure (Pre-existing and Pre-eclampsia)
- Multiple Pregnancy
- Infection
- · Low socio economic status
- Poor prenatal attendance (less than 50% of planned visits attended)





Global Characteristics of the at risk baby in high income countries may include:

- Decreased fetal movement (irregular from what's normal for the individual baby)
- Erratic increased fetal movement (crazy, insane or out-of-control movement from what is normal for the individual baby)
- Fetal growth restriction (crossing centiles from the expected growth curve for that baby)
- Low amniotic fluid
- Placental blood flow restriction
- Gestational age 41 weeks or more
- Male



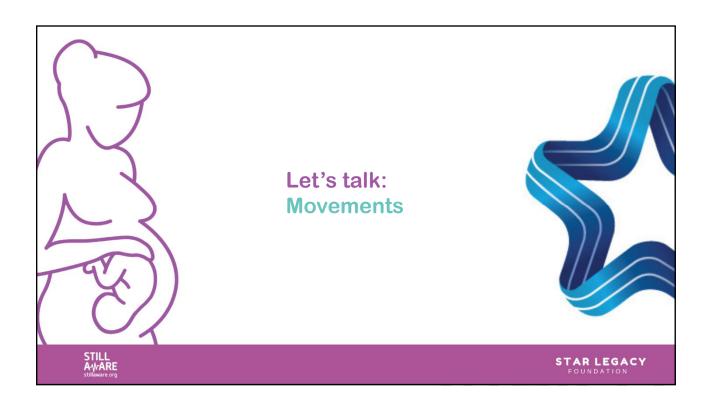


Stillbirth: leading risk factors USA

- Maternal age
- Maternal obesity
- Post-term pregnancy
- African American mother
- IVF pregnancy
- Maternal smoking/substance use
- Lack of prenatal care
- Low socioeconomic status
- Maternal health conditions (pre-eclampsia, gestational diabetes, autoimmune disorders)
- Multiple gestation







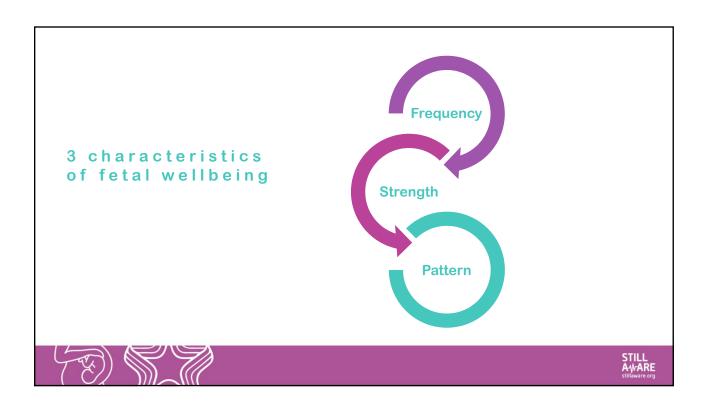
Background:

It is well recognised that maternal perception of a decrease in frequency of fetal movements is associated with poor pregnancy outcomes including stillbirth.

Mechanism: conserving energy



STILL A-W-ARE stillaware.org





STARS Study

Online survey conducted between September 2012 and August 2014.

Cohort study design with nested case-control arm

- Cohort 1,714 women who had experienced a stillbirth
 >3 weeks prior to enrolment completed the survey
- Case-control 153 cases who had a stillbirth ≤ 3 weeks prior and 480 controls who had had a recent live birth or who were still pregnant.







STARS Study:

Frequency of unusual fetal movement

historical cohort

	N (%)
	<i>N</i> = 1,714
No change in fetal movement	480 (28.0 %)
A little bit less movement	273 (15.9 %)
Significantly less movement	522 (30.5 %)
A little bit more movement	136 (7.9 %)
Significantly more movement	146 (8.5 %)
Don't remember	103 (6.0 %)
Missing	54 (3.2 %)

Warland et al BMC-Pregnancy and Childbirth 2015



STILL A-V-ARE stillaware.org

STARS Study

Study Change in usual pattern of movement case control

Response		Gr	oup		All		Crude OR	P-value
	cases	3	CO	controls			(95% CI)	
	Total	%	Total	%	Total	%		
Once you were awa	re of your	baby's usu	ıal pattern	of movem	nent, was	there any	time your baby's moveme	nts were
unusual?								
No	27	19.3	200	52.5	227	43.6	Reference	<.0001
Yes, a little bit less	35	25	96	25.2	131	25.1	2.7 (1.55, 4.72)	
Yes, significantly	56	40	32	8.4	88	16.9	12.9 (7.17, 23.4)	
less								
Yes, a little bit	15	10.7	44	11.6	59	11.3	2.53 (1.24, 5.14)	
more								
Yes, significantly	7	5	9	2.36	16	3.07	5.76 (1.98, 16.7)	
more								

Heazell et al 2017



STILL A-W-ARE

STARS

Study Fetal movement at bedtime: case v control

		0	Group		All		Crude OR (95% CI)	p-value
	cases		controls					
	Total	%	Total	%	Total	%		
Did you us	sually feel your	baby move a	at bedtime du	ring this preg	nancy?			
No	5	3.42	16	4.15	21	3.95	Reference	0.704
Yes	141	96.6	370	95.9	511	96.1	1.22 (0.44,	
							3.39)	
Did you fe	el your baby m	ove at bedti	me on the <mark>last</mark>	night of this	pregnancy	?		
No	49	39.8	23	6.67	72	15.4	Reference	<.0001
Yes	74	60.2	322	93.3	396	84.6	0.11 (0.06,	
							0.19)	



Heazell et al 2017



STARS

Study Change in strength: case v control

Response		Gr	oup		All		Crude OR	P-value
	case	S	CC	controls			(95% CI)	
	Total	%	Total	%	Total	%		
During the last to	wo weeks o	f this preg	nancy, did	the STREN	IGTH of y	our baby's mo	ovements	
Stay the same	66	46.5	180	49.2	246	48.4	Reference	<.0001
Decrease	58	40.9	56	15.3	114	22.4	2.83 (1.78, 4.49))
Increase	18	12.7	130	35.5	148	29.1	0.38 (0.21, 0.67))

Heazell et al 2017



STARS

Study Change in vigor: case v control

Response		Group			All		Crude OR	P-value				
	cas	cases control		cases controls		controls		controls		S (95% CI)		
	Total % Total %		1									
During the las	st two we	eks of thi	s pregna	ncy, did	you no	tice any	time that your baby w	as more vigorous than usual)?				
No	59	42.8	143	40.2	202	40.9	Reference	<.0001				
Yes, once.	42	30.4	24	6.74	66	13.4	4.24 (2.36, 7.62)					
Yes, sometimes.	30	21.7	158	44.4	188	38.1	0.46 (0.28, 0.75)					
Yes, often.	7	5.07	31	8.71	38	7.69	0.55 (0.23, 1.31)					

Heazell et al 2017



STARS

Study Hiccups: case v control

Response		Gr	oup		All		Crude OR	P-value
	case	cases		controls			(95% CI)	
	Total	%	Total	%	Total	%		
Did you experie	nce?	•	•	•		•		
No	28	20	69	18.1	97	18.6	Reference	0.61
Yes	112	80	313	81.9	425	81.4	0.88 (0.54, 1.43)	
How long were	the epis	odes?	•	•		•		
< 5 minutes	44	40.7	160	52.5	204	49.4	Reference	0.037
≥ 5 minutes	64	59.3	145	47.5	209	50.6	1.60 (1.02, 2.50)	
How often were	e the epi	sodes?						
Once or twice in total	12	11.2	59	19.3	71	17.2	Reference	0.027
Weekly	33	30.8	113	37.1	146	35.4	1.43 (0.69, 2.98)	
Daily	62	57.9	133	43.6	195	47.3	2.29 (1.15, 4.56)	



STARS Study

Stillborn cases more likely to report in the last 2 weeks of the pregnancy:

- perception of **decreased frequency** (aOR 14.1, 95%CI (7.27-27.45)
- Weak strength (aOR 2.86 95% CI (1.72, 4.75),
- A single episode of excessive vigorous fetal activity (described as frantic or crazy) (aOR 4.30, 95%CI (2.25-8.24)
- Change in pattern at bedtime and prolonged periods of daily hiccups

Case control: Fetal Movements (FMs) summary

Controls more likely to:

- Reports of increased strength and frequency of fetal movements and "sometimes" vigorous FMs were all protective.
- Usual pattern of movement at bedtime last night (aOR 0.11, 95% CI (0.06-0.21).



Heazell et al 2017





Auckland stillbirth

summary

Stillborn cases more likely to report in the last study(FMs) 2 weeks of the pregnancy:

- perception of decreased frequency (aOR: 2.37; 95% CI: 1.29-4.35)
- Weak strength (aOR 2.37 95% CI (1.29-
- A single episode of excessive vigorous fetal activity (aOR 6.81, 95%CI (3.01-15.41)

Controls reported:

 increased strength and frequency of fetal movements and "sometimes" vigorous FMs were all protective.



Stacey et al 2011





MINESS: casecontrol study

	Cases (n=291)	Controls (n=733)	OR (95% CI)						
In the last two weeks did the strength of your baby's movements									
Increase	53 (18.3%)	455 (62.8%)	0.15 (0.11-0.22)						
Decrease	62 (21.4%)	50 (6.9%)	1.61 (1.05 - 2.46)						
Stay the same	153 (52.8%)	198 (27.3%)	Reference						
Unsure	22 (2.6%)	22 (3.0%)	1.29 (0.69 -2.42)						

Heazell et al: 2018 PSANZ





MINESS: casecontrol study

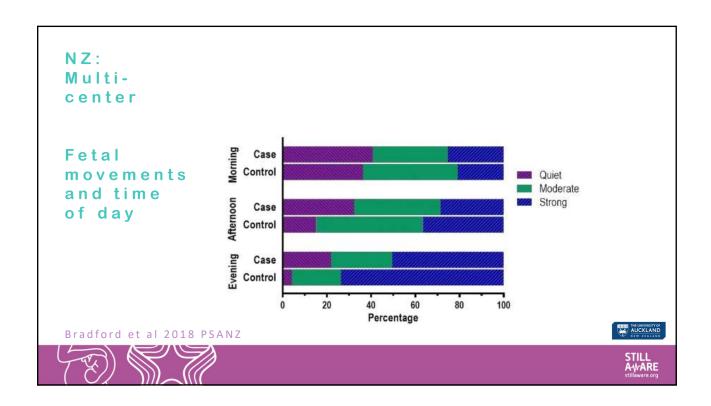
аОГ	R (95% CI)				
During the last 2 weeks did you notice anytime that your baby was more vigorous than usual?					
No	Reference				
Once	2.10 (1.06, 4.17)				
More than once	0.59 (0.37, 0.96)				

Heazell et al: 2018 PSANZ





NZ: Multicenter Stillborn cases (n=164) more likely to report in the last 2 weeks of the pregnancy: • perception of decreased frequency (aOR: 2.41; 95% summary CI: 1.59-3.36) Weak strength (aOR: 2.35, 95% CI 1.44 -3.82) • "Quiet in the evening" (aOR 3.41, 95%CI (1.34 -8.72) Controls (n=569): • 74% of controls reported "strong" FM in the evening Also increased strength and frequency of fetal movements, and "clusters or longer busy times" were all protective. THE UNIVERSITY OF AUCKLAND Bradford et al 2018 PSANZ STILL AWARE



Healthy
babies
behave
differently

nterview question	N = 274
n the last two weeks did the strength of you	haby's movements?
nonesse	162 (<i>S</i> 4.5)
Demense	17 (6.2)
tay the same	89 (52.6)
Insure	5 (1.8)
the last two weeks did the frequency of you	or baby's movements?
nonesse	107 (39.1)
Secretare	38 (15.9)
tay the same	125 (45.6)
nsu œ	4 (1.3)
uring the last two weeks did you notice any	time that your holy was more vigorous than usual?
le	127 (47.6)
es, once	15 (5.6)
es, more than once	116 (44.2)
es, unsure frequency	7 (2.6)
uring the last two weeks did you feel your b	suby having hiccops?
v	63 (23.1)
es	200 (73.3)
bsure	10 (3.7)
yes, how often?	
insure if inicoups	10 (5.0)
s, once	H (2.2)
es, occasionally	89 (11.5)
e, daily	05 (44.5)
s, maine frequency	5 (2.5)
The last two weeks. how many bosy times o	lid your baby hase in a day?
-3.	60 (22.0)
9	180 (65.9)
J-	33 (12.1)
the last two weeks. on average, how long d	lid these busy times last?
onger their before	99 (36.8)
beut as kin _{er} as befe∿:	151 (56.1)
borter than beloce	19 (7.1)

In the last 2 weeks of pregnancy they are more likely to:

- Increase (or stay the same) in Strength
- Increase (or stay same) frequency
- Be more vigorous multiple times
- Occasionally Hiccup
- Have multiple "busy" times during the day
- Strongest movement in the evening or night time

Bradford et al 2019 PLOS One

ttps://doi.org/10.1371/journal.pone.0217688.t002

STILL A-WARE stillaware.org

Get to know who? your baby is how? your baby is



STILL A-W-ARE stillaware.org

Movements	
What is common practice?	
	STILL AWARE stillaware.org



Dads & partners can get to know movements too Not just mums







Myths? STILL AHARE SHARKE







MOVEMENTS A GOOD SIGN?

FACT: A slow increase probably indicates that your baby is getting stronger and is healthy and well, but a sudden increase, particularly if you feel the baby going "crazy" should be immediately checked our by your care provider, do not wait.



STILL A-WARE stillaware.org

MYTH



DOESN'T A BABY SLOW DOWN BEFORE IT'S BORN?

FACT: A baby will keep moving throughout pregnancy, even during labour. In fact, a healthy baby usually gets stronger. Particularly in the last few weeks of pregnancy, be conscious of your baby's movements and call for a checkup if anything seems irregular or different.

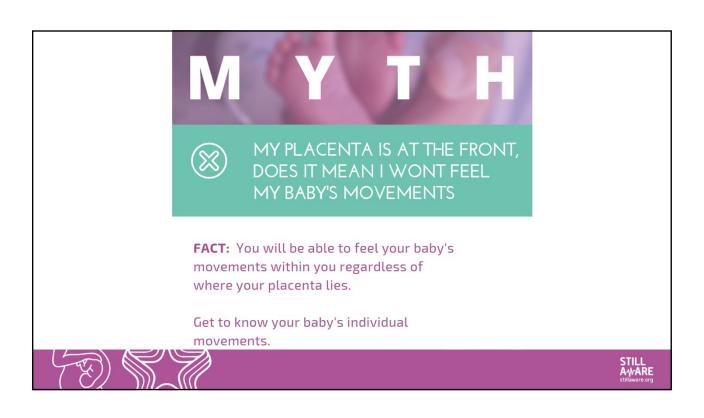
Never wait until the next day to seek advice.

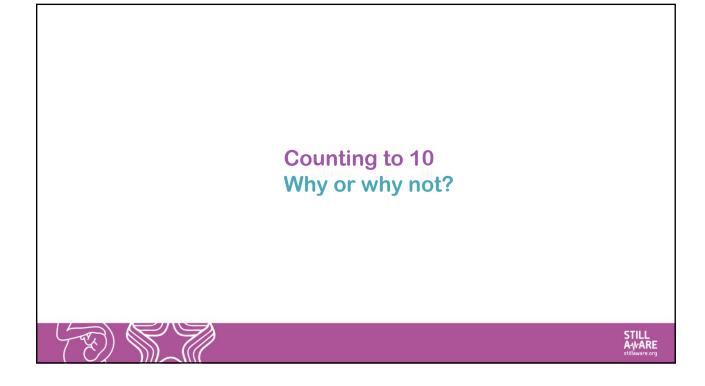


STILL A-W-ARE stillaware.org











Mother:

Caitlin Ward 30 years old

Details of pregnancy:

Singleton, first time pregnancy 39 weeks pregnant

Scenario:

What is likely first

She has recently stopped working. She has had a busy your most day. She has just gotten ready for bed and after lying down for a few minutes she realises her baby isn't moving. This is concerning because she knows her baby response? always moves when she goes to bed. She rings you, (after you have determined her age, gravidy, parity, gestational week and what has triggered her recent concern)

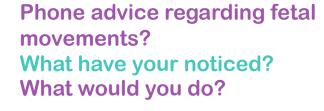


What do you do?

- A. Reassure her, it sounds like she has been busy today and hasn't noticed her baby's movements
- B. Ask her how many times her baby has moved today? (your next response will depend on the answer to that question)
- C. Suggest she have something sugary to eat or cold to drink to "wake the baby" and ring back if she is still concerned
- D. Suggest she concentrate on her baby's movements for the next hour and ring back if she is still concerned
- E. Invite her in to be assessed





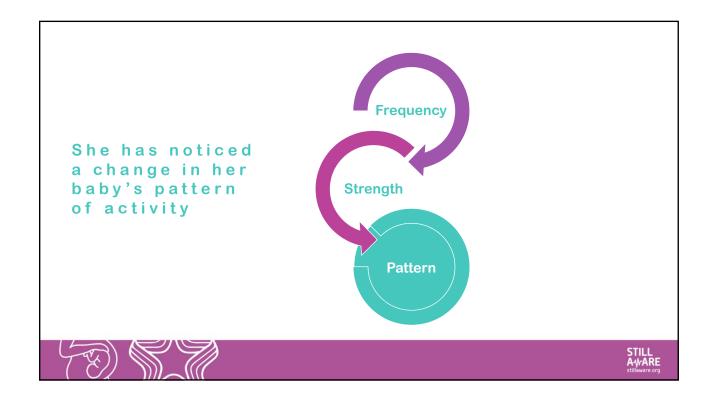








Should she be assessed? If a women rings concerned shouldn't we always invite her in? Why?

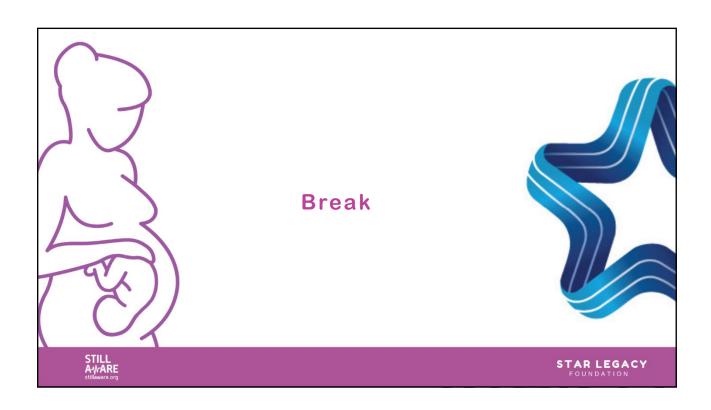


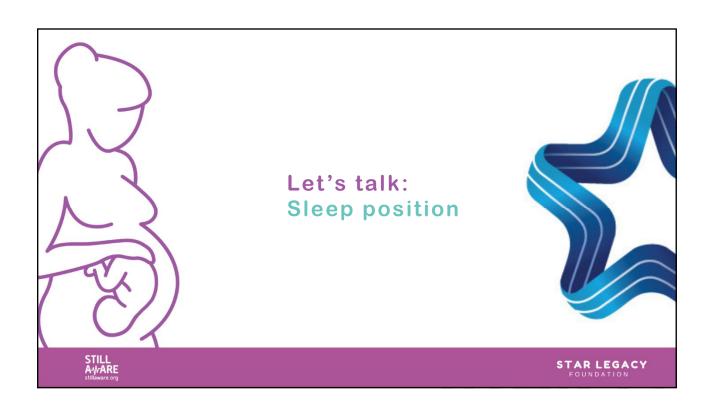
Conclusions:

- Pregnant women require education about the importance of quickly reporting <u>ANY</u> concerning alteration in their baby's activity to their maternity health professional.
- In order to properly assess fell wellbeing maternity health professionals need to respond to <u>ANY</u> concerns the mother has about alterations in her baby's behaviour not just a reduction in frequency



STILL A-W-ARE stillaware.org





Country	Method	OR	PAR
NZ	Case Control 155/310	aOR = 2.54, 95% CI: 1.04–6.18, and p = 0.005.	PAR for non-left-sided sleep position night before for stillbirth to be 37%.
Ghana	Cross sectional 220	aOR = 8.0 , 95% CI: 1.5 - 43.2 , and p = 0.016).	PAR of 'typical' supine sleep position for stillbirth was 25%.
Australia	Case-Control 103/192	aOR = 6.26, 95% CI: 1.2-34	The PAR for self-reported supine sleep position in last month of pregnancy was 9.88%.
India	Case-control 100/200	OR 2.27 (1.37-3.75)	Not reported
NZ	Case-Control 164/569	aOR 3.67, 95% CI 1.74-7.78.	The PAR of supine sleep position for late stillbirth was 9.4%.
UK	Case-Control 297/ 742	aOR 2.31, 95% CI 1.04-5.11	The PAR of supine going to sleep position 3.7%
Internet	Case-Control 153 /480	n.s.	N/A
	Ghana Australia India NZ UK	NZ Case Control 155/310 Ghana Cross sectional 220 Australia Case-Control 103/192 India Case-control 100/200 NZ Case-Control 164/569 UK Case-Control 297/ 742 Internet Case-Control	NZ Case Control 155/310 aOR = 2.54, 95% CI: 1.04—6.18, and p = 0.005. Ghana Cross sectional 220 aOR = 8.0, 95% CI: 1.5-43.2, and p = 0.016). Australia Case-Control 103/192 aOR = 6.26, 95% CI: 1.2-34 India Case-control 100/200 OR 2.27 (1.37-3.75) NZ Case-Control 164/569 aOR 3.67, 95% CI 1.74-7.78. UK Case-Control 297/742 aOR 2.31, 95% CI 1.04-5.11 Internet Case-Control n.s.

STARS results: Sleep Practices

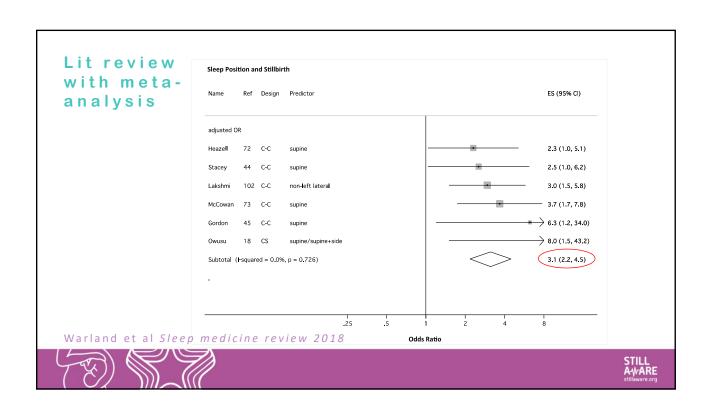
Cases (n=153) Controls (n=480)

- No association for SR Snoring
- Long sleep duration (> 9 hours) aOR 1.75 (95% CI 1.10-2.79)
- · Increased risk of stillbirth for:
 - Getting up less than once (aOR 2.03 95% CI 1.24-3.34)
 - Good/Very Good sleep quality (aOR 1.69 95% CI 1.04-2.75)
 - 74% of cases believed their baby died overnight









UNIVERSITY of York
Centre for Reviews and Dissemination

NHS National Institute for Health Research

PROSPERO International prospective register of systematic reviews

Collaborative IPD analysis of maternal sleep position and late stillbirth (greater than or equal to 28 weeks of gestation)

Minglan Li, Lesley McCowan, Robin Cronin, John Thompson, Edwin Mitchell, Vicki Culling, Lisa Askie, Adrienne Gordon, Camille Raynes-Greenow, Victoria Bowring, Alexander Heazell, Tomasina Stacey

- Individual participant Data (IPD) meta-analysis of:
 - NZ (TASS) 155 cases, 310 control
 - Australia (SSS) 103, 192 controls
 - NZ (MCSS) 164 cases, 569 controls
 - UK (MINESS) 297 cases, 742 controls
 - International (STARS) 153 cases and 480 controls
 - TOTAL 872 Cases 2293 Controls



STILL A-V-ARE stillaware.org

CRIBBS

 Going to sleep in the supine position compared with all other positions is associated with a pooled odds ratio OR of 2.59 (95% CI 1.76- 3.80) I² of O

Heazell et al 2018



STILL A-V-ARE stillaware.org

Putting it into perspective

- In meta-analysis smoking during pregnancy was significantly associated with increase in the odds of stillbirth (OR 1.47, 95% CI 1.37, 1.57, p < 0.0001) (Marufu et al 2015)
- Binge drinking later in pregnancy increased odds of stillbirth (OR: 1.62, 95% CI: 1.09, 2.41, p=0.02) (Cornman-Homonoff et al 2014)

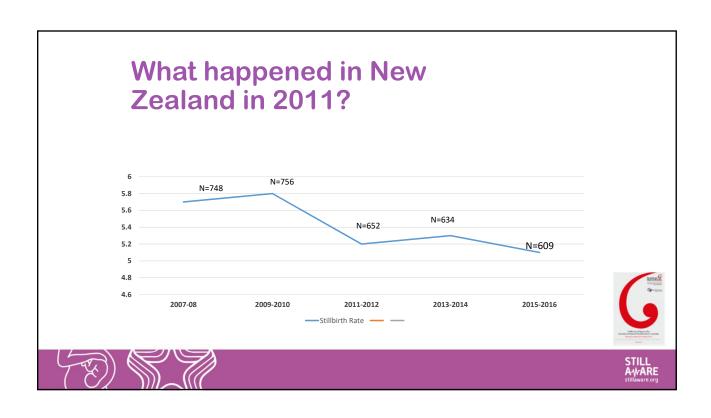


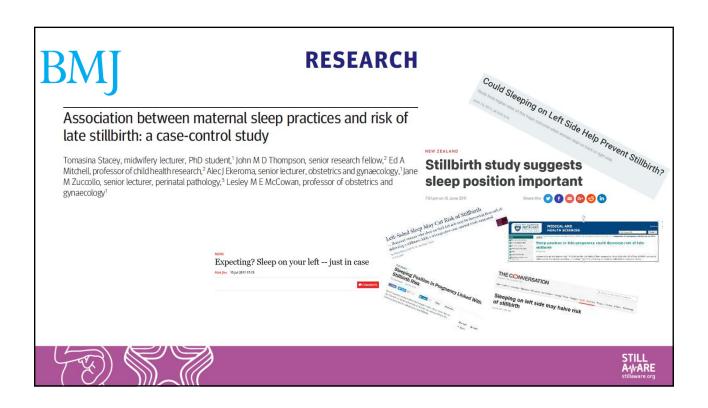


- Settling to sleep on your side is a simple measure that, if adopted by every pregnant woman has the potential to reduce stillbirth by up to 10%, in Australia that's 220 babies each year
- Will telling women to settle to sleep on their side work?









MEETING ABSTRACTS

Open Access

Proceedings of the Stillbirth Summit 2014

Medina, MN, USA. 19-21 June 2014

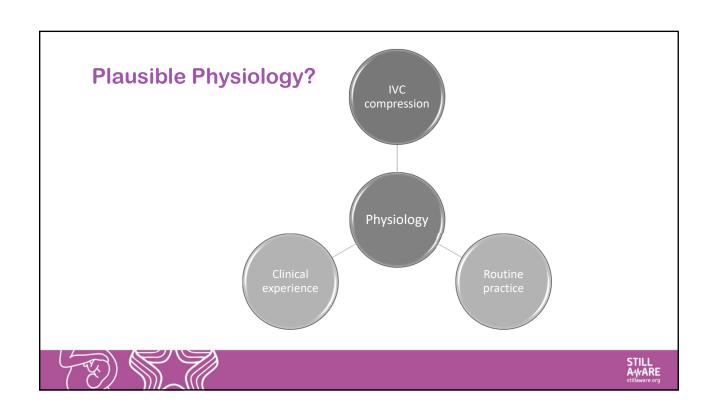
Published: 15 April 2015

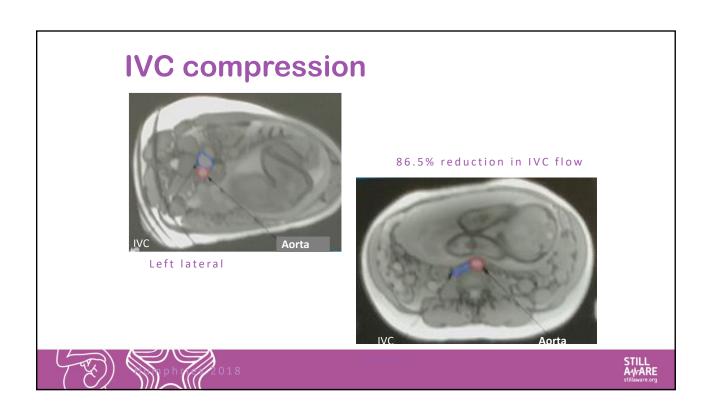
These abstracts are available online at http://www.biomedcentral.com/bmcpregnancychildbirth/supplements/15/S1

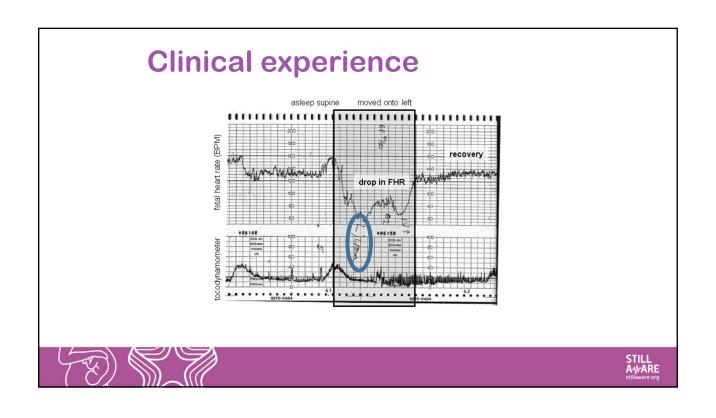
- Despite urging caution, midwives appear to have accepted the findings and are advising their patients to sleep on the left side.
- This has resulted in a significant increase in left sided sleep position, from 35.9% in the Auckland stillbirth study (2006-9) to 62.5% in late 2011 (unpublished Findings).
- This has been associated with a reduction in late stillbirth for New Zealand
- Although we cannot exclude other reasons for the decline, it is tempting
 to believe that the decline is a consequence of more pregnant women
 sleeping on their left. (Mitchell 2014)



STILL AWARE stillaware.org







Routine Practice

Maternal position during caesarean section for preventing maternal and neonatal complications (Review)

Cluver C, Novikova N, Hofmeyr GJ, Hall DR





STILL A-W-ARE stillaware.org

Current Research: Understanding fetal response



STILL A-W-ARE stillaware.org

The Journal of Physiology Research Paper Effect of maternal position on fetal behavioural state and heart rate variability in healthy late gestation pregnancy Peter R. Stone , Wendy Burgess, Jordan P. R. McIntyre, Alistair J. Gunn, Christopher A. Lear, Laura Bennet, Edwin A. Mitchell, John M. D. Thompson, the Maternal Sleep In Pregnancy Research Group, The University of Auckland First published: 11 December 2016 Full publication history DOI: 10.1113/JP273201 View/save citation

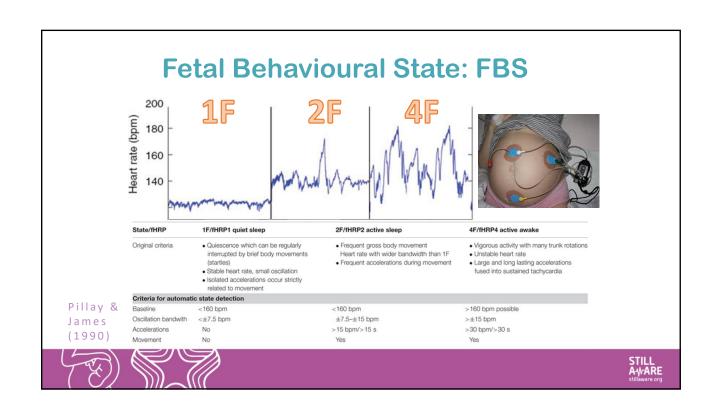
- 29 healthy singleton pregnancies
- 35-38 weeks
- 4 positions: supine, right, left lateral (30° tilt), & semirecumbent
- FHR via AN24



STILL A-V-ARE stillaware.org

Volume 595, Issue 4 15 February 2017 Pages 1213–1221

or Browse Virtual Issue



FBS in according to maternal position when awake

	1F	2F	4F
Left	11.3	79.1	9.6
Right	22.0	71.7	6.3
Semi-recumbent	16.7	81.9	1.5
Supine	34.4	63.4	2.3

Chi-Sq: 32.2 (p<0.0001)

- 46% of all 4F in left-lateral,
- 41% of all 1F in supine
- Intra-observer Kappa 0.8



STILL A-W-ARE stillaware.org

FBS in according to maternal position when asleep

Variable	1F	2F	4F
Left	13.4	82.2	4.4
Right	11.3	83.5	5.2
Supine	14.0	85.2	0.8

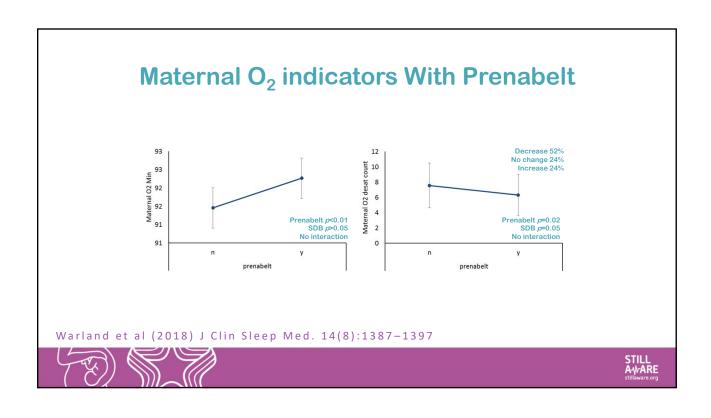
Chi-Sq: 81.53 (p<0.0001)

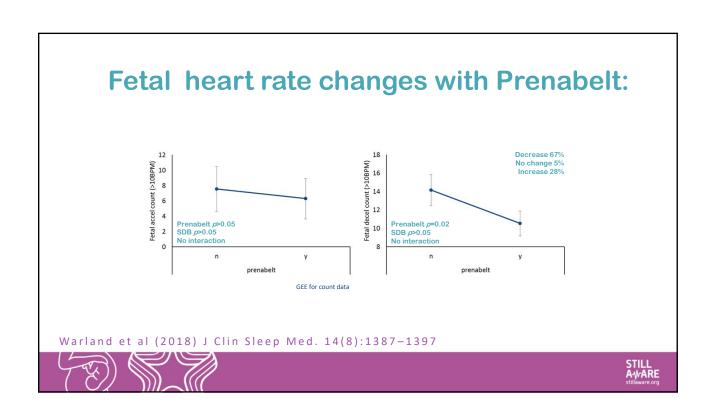
- 4F occurred almost exclusively when mother was on her side,
- 1F was more common when mother was supine (OR 1.30, 95% CI, 1.11-1.52)

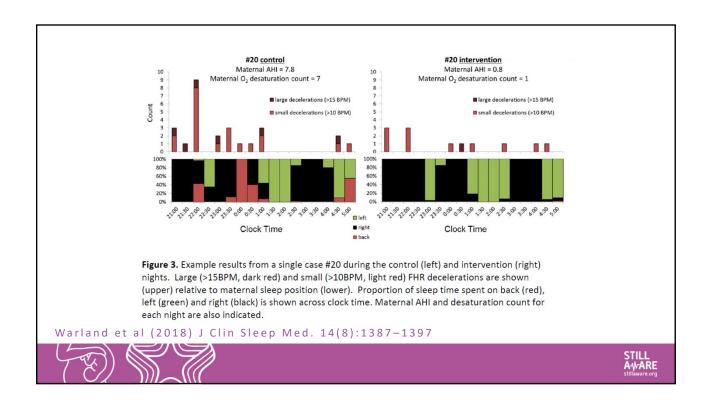




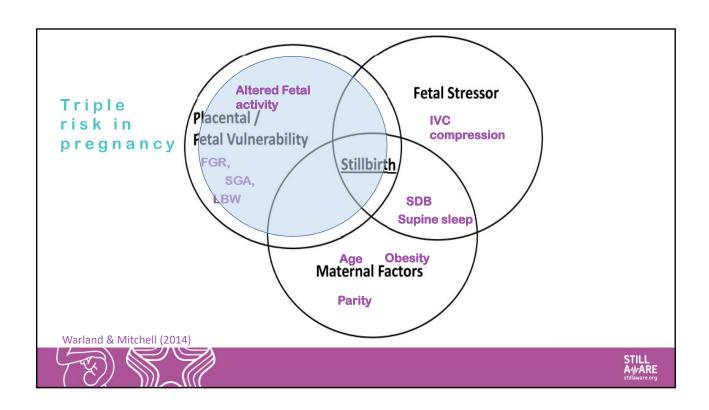




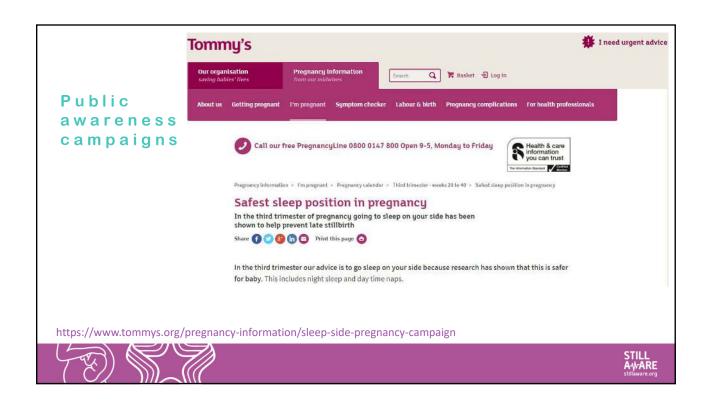
















Tips for helping a woman sleep on her side in late pregnancy

- Put pillows behind her back to reduce falling on her back and between knees for comfort. It won't prevent being on your back for certain but is likely to make it more uncomfortable.
- If she has long hair, try tying it in a low bun, which may make it uncomfortable to sleep on her back for any length of time.
- If she wakes up for any reason during the night, don't worry about being on back but go back to sleep on her side.
- If she naps during the day pay the same attention to sleep position during the day as she would during the night.
- For women with pain on side sleeping the important thing is that she is not lying flat on her back as this is what the research is related to.



STILL A-W-ARE stillaware.org

health professionals educating pregnant women

- Say something like:
- Research has shown that settling to sleep on your back is not best for baby. I'd like you to try to settle to sleep on your side from 28 weeks. Don't worry if you wake up in the middle of the night on your back, that's normal, just settle back to sleep on your side?





Remaining Questions:







How much? How much supine sleep is needed to cause harm?

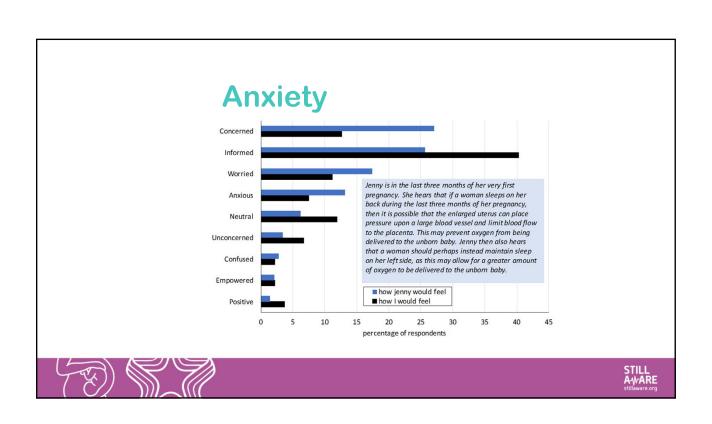


Won't we make women anxious?

- Online survey of 537 women, analyses are presented of 176 women who reported being currently pregnant (mean age=27.9, SD=5.5y). For 37%, this was their first pregnancy.
- Respondents from Australia, U.S.A, England, Italy, Ghana, Lesotho, Northern Ireland, Malaysia, Pakistan, the Philippines, Saudi Arabia, New Zealand, and Norway.





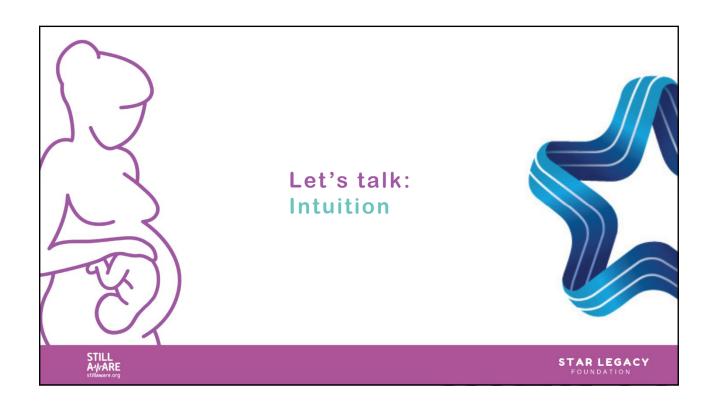


Summary

- Settling to sleep supine is associated with increased stillbirth risk
- Public health campaigns have been launched or are being considered
- Maternity health professionals (MCPs) can influence women's knowledge and practices during pregnancy AND....telling women to settle to sleep on their side from 28 weeks may save a baby's life.



STILL AWARE stillaware.org



What is maternal intuition?

Mother's intuition is the natural, inborn intelligence that guides and supports her to deeply know, without external influence, what is truly right, and correct for her child's best interest and wellbeing," (Simone Wright)





Intuition in practice

"A mother's intuition
is worth more than
a medical degree."

-Dr. Swan Markel



"a smart mother often makes a better diagnosis than a poor doctor" (Dr August Bier 1861–1949).





Do we currently use intuition in practice?

• Dr. Michael Howard, a pediatrician with more than 30 years in practice. "A mother bears a child for nine months and seems to possess a sixth sense like no other when things don't align correctly with their child," says Howard. "One thing I learned was to always listen to a mother when she told me something was amiss or not right with her child, despite the fact I may not have revealed anything on my physical exam."

WHY?

We ask the mother because we cannot ask the child so the mother provides the voice for the child until the child can speak for themselves





Does it exist in pregnancy?

Can we reduce stillbirth?









Highlights

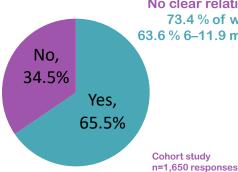
- The risk of stillbirth is 22.5 fold higher when mums report a "gut instinct" that something is wrong than those who do not report this
- The gut feeling is most likely to be reported as enduring from the beginning of the pregnancy or in response to perceived changes in fetal movements
- Some women reported they had difficulty in expressing their concerns and "being heard" (Warland et al Midwifery 2018)



STILL A-WARE stillaware.org

Gut Instinct

During this pregnancy did you ever have a "gut instinct" that something was wrong?



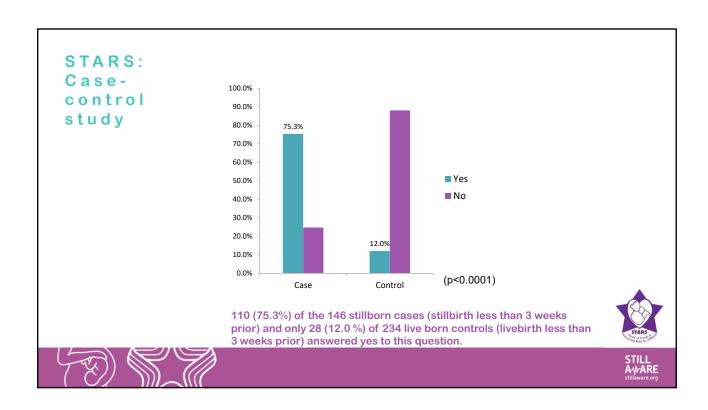
No clear relationship with time since stillbirth 73.4 % of women <6 months before survey 63.6 % 6–11.9 months post-stillbirth (p = 0.002) 63.1 % at 12–17.9 months 61.7 % at 18–23.9 months 63.6 % >24 months

No relationship with parity 521 (46.4 %) were multiparous 601 (53.6 %) were nulliparous





STILL A-W-ARE tillaware.org



Comment data analysis

'summative content analysis' (Hsieh and Shannon 2005)

- data set searched for recurrence of certain words or content.
- Recurring words were then identified and quantified
- 2 Authors JW and JB separately coded the data and then reached agreement on the common recurring words.



STILL A-W-ARE stillaware.org

'Themes'

- 1. When the Gut feeling occurred
- 2. How the gut feeling made the woman feel
- 3. Dreams and other related phenomena
- 4. Telling someone.



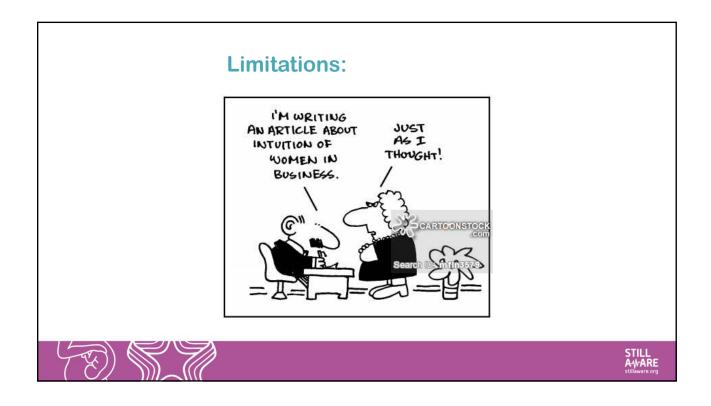
STILL A-WARE stillaware.org

When he was so quiet the last few days I was uneasy about it but my doctor didn't seem concerned When he was so quiet the last few days I was uneasy about it but my doctor didn't seem concerned The last night of pregnancy I mentioned to husband that I "didn't feel right" but couldn't explain the feeling STILL AWARE









Discussion STILL AYARE **CHARGE TERROR TO THE TERROR TO T

What is stopping us from using this in practice?

- Stigma?
- Perception?
- Concerns about Anxiety?



STILL A-WARE We could use this, but would we see this?

Request form

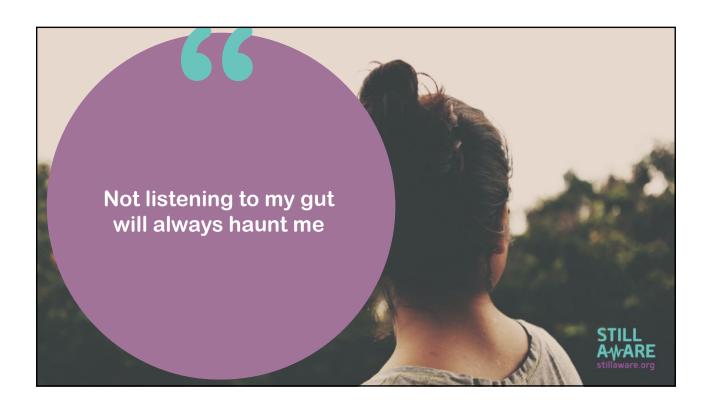
Admission for maternal intuition **IOL** for maternal intuition

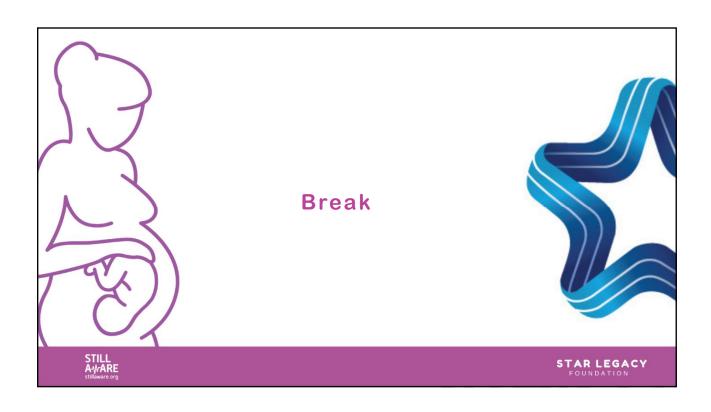


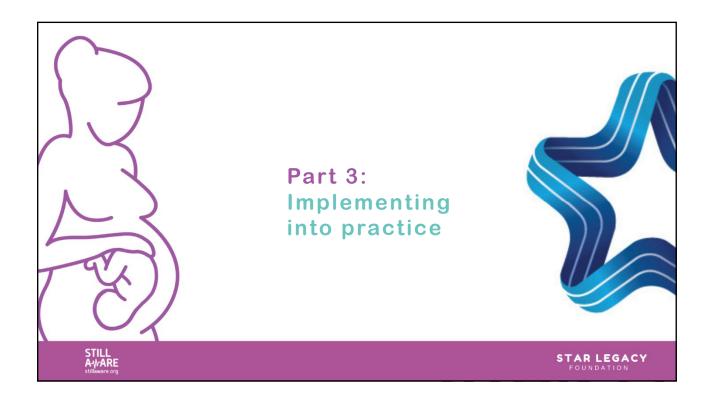


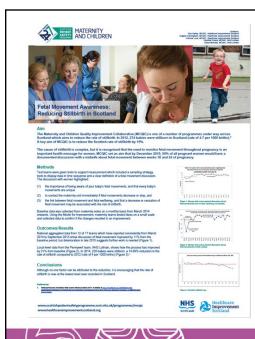




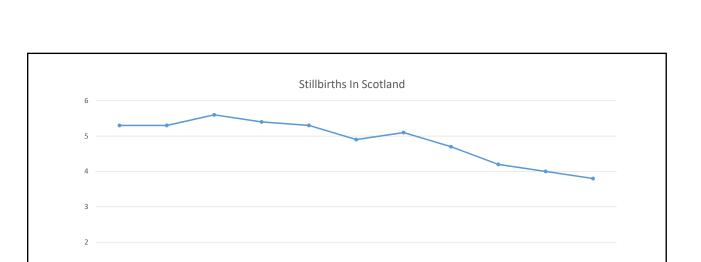








- The Maternity and Children Quality Improvement Collaborative (MCQIC) formed in 2010
- MCQIC set an aim that by December 2015, 95% of all pregnant women would have a documented discussion with a health professional about fetal movement between weeks 18 and 24 of pregnancy.



2010

---Stillbirths In Scotland

2011

2012

2013

2014

2015

https://tinyurl.com/yawlaf65

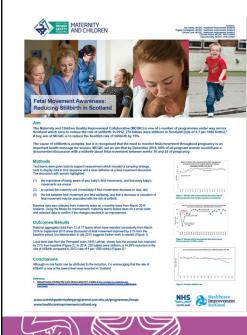
2006

2007

2008

2005

STILL AWARE



- The Maternity and Children Quality Improvement Collaborative (MCQIC) formed in 2010
- MCQIC set an aim that by December 2015, 95% of all pregnant women would have a documented discussion with a health professional about fetal movement between weeks 18 and 24 of pregnancy.
- In 2015, the stillbirth rate was 3.8 per thousand versus 4.9 in 2010.
- Although no one factor can be attributed to this reduction, it is encouraging that the rate of stillbirth is now at the lowest level ever recorded in Scotland.



UK: Saving babies lives care bundle

What is the Saving Babies' Lives care bundle?

Saving Babies' Lives is designed to tackle stillbirth and early neonatal death. It brings together four elements of care that are recognised as evidence-based and/or best practice:

- Reducing smoking in pregnancy
 Risk assessment and surveillance for fetal growth restriction
- Raising awareness of reduced fetal movement
 Effective fetal monitoring during labour

"This large scale evaluation of the NHS England Saving Babies Lives Care Bundle shows that the interventions to reduce cigarette smoking, detect small for gestational age babies, inform women about reduced fetal movements and improve monitoring of babies during labour, have been increasingly implemented in the early adopter maternity units. Over the same time period stillbirths have fallen by 20%, meaning 161 fewer stillbirths in the participating units.



STILL A-WARE

Case-control: Health professional Information

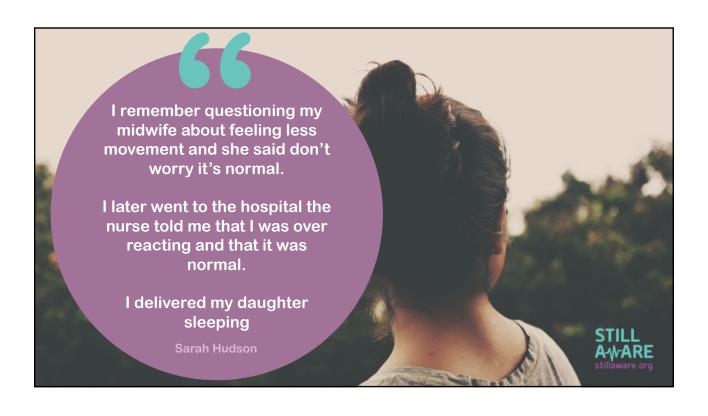
			Grou	ıp		All		OR (95% CI)	p-value
Response	Case	es		Controls					
	Total	•	%	Total	%	Total	%		
During this track of you		•	•		e prov	vider tel	l you al	oout or ask you to	keep
	No	79	54.9	161	41.6	240	45.2	Reference	0.0066
ı	Yes	65	45.1	226	58.4	291	54.8	0.59 (0.4, 0.86)	

Heazell et al 2017











What was your response to the change?	Reduced	Increased
	n=795 (%)	n=282 (%)
Did not worry	51 (6.4%)	39 (13.8%)
Mentioned to family and friends but did not worry further	105 (13.2%)	59 (20.9%)
Mentioned to healthhealth professional and was reassured	244 (30.7%)	76 (27.0%)
Mentioned to healthhealth professional and was told to	65 (8.1%)	21 (7.4%)
monitor at home for symptoms and call back if still		
concerned		
Mentioned to healthhealth professional and had general	59 (7.4%)	16 (5.6%)
evaluation (fetal heart rate, cervical status etc)		
Mentioned to healthhealth professional and outpatient	80 (10.1%)	23 (8.1%)
testing		
Mentioned to healthhealth professional and was admitted	45 (5.7%)	12 (4.5%)
Went to hospital and was admitted	75 (9.4%)	
Went to hospital and was sent home	37 (4.7%)	10 (3.5%
Did not provide response to question	34 (4.3%)	13 (4.6%
land et al 2015		



Why isn't stillbirth and preventative measures shared as part of common pregnancy advice?

Why the reluctance?

Fear?
Who?

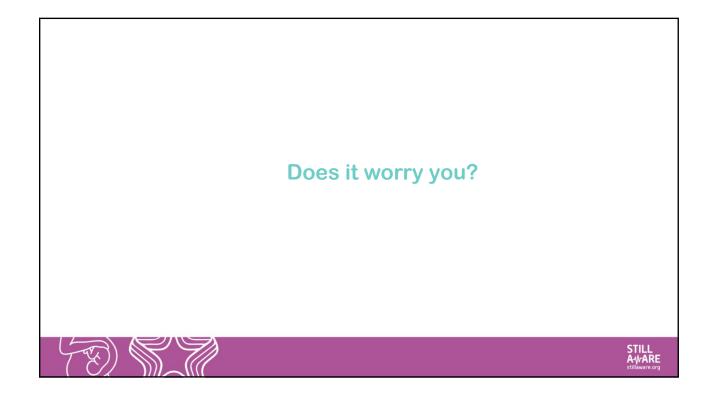








The Power of Words Stillbirth	
	STILL A\range Area stillaware.org



Do you think?

Putting the responsibility on moms during pregnancy relating to side sleep, monitoring movement, honoring maternal intuition, etc – will cause parents who experience loss to blame themselves or you?

Open for discussion





Will I be sued?

The risk of malpractice. The reality is that parents seem to only consider that route if they feel like they were brushed off, their provider didn't take their concerns seriously, or specifically said they wouldn't do something the family asked for (ie - delivery before 39 weeks). Even then, the system is set up to protect the providers - so it is very rare for a family to be successful in suing their doctor for a stillbirth - but most families and physicians don't realize this.

Open for discussion





Implementing open conversation about stillbirth into practice







Talk SAFE Pregnancy

Sleep Awareness of stillbirth Fetal Wellbeing; movements & intuition Empowered care

to help prevent Stillbirth





Talk SAFE Pregnancy

Open communication is key





Talk SAFE Pregnancy

Tell me about your baby's movements.





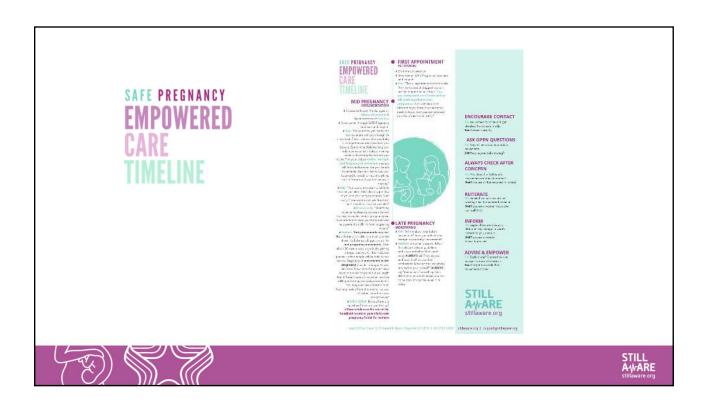
AIM High

Activate Implement Monitor

to help prevent Stillbirth









EMPOWERED CARE TIMELINE

MID PREGNANCY
IMPLEMENTATION

• Discuss and open the dialogue on Sleep, Movements & the importance of intuition

• Take women through SAFE Pregnancy brochure and magnet

• Say: "Did you know your baby can communicate with you through it's movements? Get to know who your baby is so together we can know how your baby is. Spend time daily learning your baby's personality (is baby a morning person, does baby like to hear your voice). Find your baby's routine,

and you will find what's normal for your baby's movements. We are a team, you, your baby and I. I need to know if anything feels different or if you feel uneasy in anyway."

Say: "It's important to start to settle to sleep on your side. This helps oxygen flow to you and your baby's placenta. Dont worry if you wake up on your back just settle back to sleep on your side"





SAFE PREGNANCY
EMPOWERED
CARE
TIMELINE

MID PREGNANCY
IMPLEMENTATION

Discuss why: "Monitoring movements and sleeping on your side in pregnancy are best practice to keep your baby safe and help prevent a stillbirth from happening to you."

o Explain: "Early movements may feel like a flutter or a tickle, only mum can feel these. As baby gets bigger, so do the mid pregnancy movements. After about 20 weeks baby is gradually getting stronger and you will feel kicks and punches, other people will be able to feel this too. Regularity of movements in late pregnancy shouldn't change. As your due date draws near baby won't slow down or run out of space but you might feel different types of movement such as rolling and strong sweeping movements. You may even see a hand or foot. Anything feels different to normal, as your clinician, I need to know, straight away"



STILL A-W-ARE stillaware.org



MID PREGNANCY
IMPLEMENTATION

 Ask & Listen: Do you have any questions? How are you feeling?
 Place sticker on the rear of the handheld record or your clinics own pregnancy folder for mothers







LATE PREGNANCY MONITORING

- Ask: Tell me about your baby's movements? Have you noticed any change in your baby's movements?
- Anytime a women presents, follow the relevant clinical guidelines and if you feel all is OK to send away ALWAYS ask "How do you and baby feel? Do you feel comfortable leaving? Has everything returned to your normal?" ALWAYS say "Remember if something feels different or you feel uneasy, you can come back at anytime, even if its today"



STILL A-W-ARE stillaware.org Still Aware & Star Legacy are committed to ending preventable stillbirth.

Stillbirth is the leading cause of infant death in Australia and in the United States of America.





What do talk openly about in pregnancy?

Listeria 260 deaths per year

(all listeria including in

pregnancy)

Pertussis 20 deaths per year

(under 1 years old)

Why not Stillbirth?

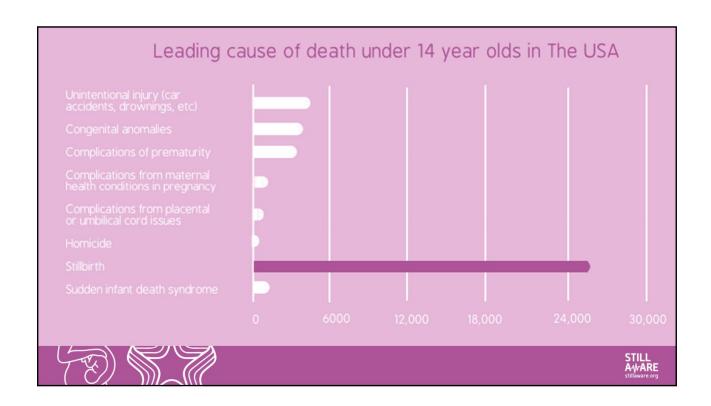
Stillbirth

more than 25,000 per year

Source CDC









Before you leave or at home please take 10 minutes to complete this survey for research purposes

Post workshop survey

stillaware.org/usa2



STILL A-W-ARE stillaware.org



From parents
Stories of remembrance
Stories of hope











Links & references:

- (i) Supplement to: Flenady V et al (2016) Lancet ending preventable stillbirths series 2016; published online jan 18. https://dx.doi.org/10.1016/S0140-6736 915)01029-X https://dx.doi.org/10.1016/S0140-6736 915)01029-X
 - (ii) Gardosi, Jason et al. "Maternal and fetal risk factors for stillbirth: population based study" BMJ 2013; 346 :f108 http://www.bmj.com/content/346/bmj.f108
- (iii) Stacey et al (2012) Antenatal care, identification of suboptimal fetal growth and risk of late stillbirth: findings from the Auckland stillbirth study Australian and New Zealand Journal of Obstetrics and Gynaecology 52(3) 242–247 https://www.ncbi.nlm.nih.gov/pubmed/22276935
- (iv) Warland J et al (2015) An International Internet Survey of the Experiences of 1,714 Mothers with a Late Stillbirth: The STARS Cohort Study. BMC Pregnancy and Childbirth 15 (172) DOI 10.1186/s12884-015-0602-4 https://www.ncbi.nlm.nih.gov/pubmed/26276347
 - (v) Pilliod, Rachel et al. "374: Oligohydramnios: Risks Of Stillbirth And Infant Death". American Journal of Obstetrics and Gynecology 212.1 (2015): 5196. Web. 3 June 2016. http://www.ajog.org/article/50002-9378(14)01475-6/abstract
 - (vi) "Tommy's". Tommy's. N.p., 2016. Web. 3 June 2016 http://www.tommys.org
 - (vii) "About Stillbirth Still Aware". Still Aware. N.p., 2017. Web. 24 May 2017. http://stillaware.org/about-stillbirth/
 - (viii) "Listeria In Pregnancy". NSW Food Authority, 2017. Web. 9 Mar. 2016. http://www.foodauthority.nsw.gov.au/ Documents/foodsafetyandyou/listeria and pregnancy.pdf
 - (ix) "Perinatal Deaths In Australia 1993–2012". Ai/hw.gov.au. N.p., 2016. Web. 20 Nov. 2016. http://www.aihw.gov.au/WorkArea/DownloadAsset.aspx?id=6442458658

 (x) "Melanoma Of The Skin Statistics | Melanoma Of The Skin". https://Melanoma.canceraustralia.gov.au
 - (xi) Australia And New Zealand Fact Sheet. Australian and New Zealand Stillbirth Alliance. Web. http://www.stillbirthalliance.org/doc/ANZSAFS.pdf
 - (xii) Economic Impacts Of Stillbirth. 1st ed. Australia: PricewaterhouseCoopers, 2016. Web.
 - (xiii) "Pregnant? Your Baby's Only Direct Link To The Outside World Is Through You.". 2017. Web. http://stillaware.org/wp-content/uploads/2015/11/stillaware BondWithYourBump TrifoldDL2.pdf
 - (xiv) Clinical Practice Guideline For The Care Of Women With Decreased Fetal Movements. Perinatal Society or Australia and New Zealand and The Stillbirth Centre for Research Excellence, 2017. Web. http://stillaware.org/wp-content/uploads/2015/11/DFM-Clinical-Practice-Guideline-Update Final 23032017.pdf
 - (xv) Leading Causes of Death. AIHW. Web. http://www.aihw.gov.au/deaths/leading-causes-of-death/
 - (xvi) Australian Guidelines to Reduce the Health Risks from Drinking Alcohol. NHMRC. Web

Fact Sheet. NCIRS. Web. http://ncirs.edu.au/assets/provider_resources/fact-sheets/pertussis-fact-sheet.pdl

