3rd International Stillbirth Summit: Partnering for Prevention
Sponsorship and Exhibit Opportunities

June 21-23, 2017
Embassy Suites
2800 American Boulevard W
Bloomington, MN 55431
www.stillbirthsummit2017.org
Welcome!

It is with great pleasure that we invite you to consider sponsoring or exhibiting at the 3rd International Stillbirth Summit: Partnering for Prevention, presented by the Star Legacy Foundation.

This conference will be held at the Embassy Suites by Hilton Bloomington, 2800 American Boulevard West, Bloomington, MN 55431 on June 21-23, 2017.

Star Legacy Foundation is the leader among organizations focused on pregnancy & neonatal loss and the only organization in the United States solely dedicated to the prevention of these tragic losses.

This conference will again bring together the top researchers and advocates from around the world to present their latest research efforts, findings and prevention initiatives. Presented in a roundtable format gives these dedicated individuals the opportunity to have stimulating discussions among themselves and with attendees. Historically this has led to the development of numerous collaborative research endeavors around the world.

Attendance is comprised of health professionals including physicians, midwives, imaging technologists, pathologists, neonatologists, nurses, case managers, social workers, therapists and other advocates and families who share the passion for our vision that one day, stillbirth and neonatal loss will truly be a rare event.

Today over 26,000 babies are stillborn in the United States alone and that number is estimated to be over 2.5 million world-wide. The United States lags behind almost all other developed nations in annual rate of reduction of the incidence of stillbirth and neonatal death. The Lancet Medical Journal has described stillbirth as the “most understudied issue in medicine today.”

We encourage you to take advantage of the opportunity to participate in this amazing conference and we look forward to welcoming you to the event. Please don’t hesitate to contact me if you have any questions.

Lindsey Wimmer, RN, MSN, PHN, CPNP, CPLC
Executive Director and Conference Co-Chair
Star Legacy Foundation
Conference Sponsorship Overview

Make a strong and lasting impression on leading professionals, advocates and the loss community around the world by sponsoring the **Stillbirth Summit 2017: Partnering for Prevention**. As a sponsor you will immediately identify yourself as a leader in the most significant event dedicated to stillbirth & neonatal loss prevention.

Core benefits for sponsors include:

- Reserved, high visibility space in our exhibit area
- Special conference sponsorship logo for use in your promotional materials
- Name and organizational listing in the electronic version of the conference brochure
- Featured sponsor/exhibitor listing on the Star Legacy Foundation conference website
- Onsite sponsorship recognition at the event on signage and other materials utilizing your company logo and name
- Special sponsor ribbons for your on-site company representatives
- Introduction and recognition from the podium throughout the conference.

For sponsorship/exhibitor information, please contact:
Shauna Libsack, Conference Co-Chair
shauna@starlegacyfoundation.org  * 952-715-7731, Ext. 701
Platinum Star Sponsorship $10,000

This sponsorship will give you premier visibility and recognition at this important conference. Only one Platinum Star Sponsorship will be available.

- Full-page ad in electronic conference program
- Sponsorship of Opening Reception
- Opportunity to welcome attendees during Opening Reception
- 4 Complimentary Conference Registrations
- Prominent display in the exhibit area
- Recognition on conference signage, website, marketing materials and social media
- Opportunity to include 2 approved items in conference bags for attendees

Gold Star Sponsorship $5,000

The Gold Star Sponsorship provides high visibility and an excellent opportunity to connect with website visitors and conference attendees!

- Half-page ad in conference program
- Opportunity to sponsor your choice of: (based upon remaining availability)
  - Lunch
  - Keynote Address
  - Participant Bags
  - Smart Phone App
- 3 Complimentary Conference Registrations
- Display table in Exhibit Area
- Recognition on conference signage, website, marketing materials, and social media
- Opportunity to include 1 approved item in conference bags for attendees

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Silver Star Sponsor $1,000

- Organization name or logo in conference program
- Opportunity to sponsor an individual presentation of your choice (based on remaining availability)
- 1 Complimentary Conference Registration
- Display table in Exhibit Area
- Recognition on conference signage, website and social media

Bronze Star Sponsorship $500

- Organization name/logo in conference program
- Opportunity to sponsor
  - Break refreshments (2 available)
  - Registration area
  - Serenity Room staffed by grief counselors
- Display table in exhibit area
- Recognition on conference signage, website and social media
- Discounted registration for 2 persons

Star Sponsorship (Non-profit Organizations Only) $250

- Display table in exhibit area
- Recognition on electronic conference program, signage, website and social media
- Discounted registration for 1 person

Table Centerpiece Sponsorship $50

Table centerpieces can be dedicated to the memory of a child or in honor of a special champion for stillbirth and neonatal loss.
Exhibit Hours

Wednesday, June 21, 2017
10 am – 12 noon       Set-up
3:00 pm – 8:00 pm  Exhibit time

Thursday, June 22, 2017
7:30 am – 6:00 pm  Exhibit time

Friday, June 23, 2017
7:30 am – 6:00 pm  Exhibit time
Tear Down allowed any time following the final break.

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Exhibit Details

- One 6‘x24” table (includes, table cloth, skirt and 2 chairs)
- Shipments to the hotel will be accepted on Monday and Tuesday, June 19-20, 2017. They should be addressed to the hotel, attention Stillbirth Summit/your company name
- No more than 2 individuals should ‘staff’ your exhibit at any one time.
- Exhibits that do not include complimentary registrations will be provided 2 exhibitor passes that will allow access to the exhibit area but do not include conference presentations, meals/breaks or continuing education credit.
- To maximize your exposure, exhibitors are asked to donate one raffle price to be raffled to attendees on Friday. As an incentive, participants will receive a display passport to be initialed/stamped to encourage visitation of exhibits. A fully stamped passport will be required for entry into the drawing.
- All fees must be received before application is confirmed.
- Exhibits must be set up no later than 1:00 pm on Wednesday and may be dismantled after the last break on Friday afternoon
- Conference organizers reserve the right to decline any sponsorship/exhibit application.
- Under no circumstances will exhibitors/sponsors be allowed to solicit participants in any area other than the designated exhibit area and no materials may be distributed to participants in the presentation area.

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This constitutes a violation of continuing education requirements and violations will not be tolerated.

**Deadlines**

Sponsorship/Exhibit Application: March 31, 2017

Sponsorships/Exhibits after this date will be accepted based upon availability but advertising benefits may not be available after the deadline.

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