



STAR LEGACY
FOUNDATION

2017 ANNUAL REPORT

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Thank you to everyone who helped make 2017 one of Star Legacy Foundation's most successful yet! It was an incredible year filled with many events and even more emotions.

We were saddened that our support services were needed for hundreds of families who experienced the death of their baby to miscarriage, stillbirth, neonatal death, and other forms of perinatal loss this year. Our hope is that our efforts helped to lighten their grief and introduce them to more resources.

These families also inspire us to continue our initiatives that will reduce the incidence of stillbirth and neonatal death and improve care for families when prevention isn't possible.

Three of our favorite moments from 2017:

- Hosting the 3rd Stillbirth Summit
- Welcoming 7 new chapters from coast to coast
- Partnering with Still Aware in Australia and Tommy's in the UK for upcoming global awareness initiatives

We are so grateful for the thousands of people across the United States who supported us through donations of time, talent, and treasure. It isn't possible without this army! Thank you for your support and we look forward to working together again in 2018!





STAR LEGACY
FOUNDATION

WHO WE ARE

The Star Legacy Foundation is a 501(c)(3) non-profit organization dedicated to reducing pregnancy loss and neonatal death and improving care for families who experience such tragedies. We are a community of families, health professionals, researchers, policy makers, and individuals dedicated to helping every pregnancy have a happy ending.

OUR MISSION

To increase awareness, support research, promote education, and encourage advocacy and family support regarding stillbirth, pregnancy loss, and neonatal death.

OUR VISION

We believe there is great hope for the future to prevent many stillbirths and neonatal deaths in the United States and around the world. We envision that through the utilization of technology, education, grassroots efforts, and partnership, we can empower families and health professionals to identify and protect vulnerable babies.



OCTOBER IS
**PREGNANCY & INFANT LOSS
AWARENESS MONTH**

#NeverBeStill

Because every pregnancy deserves a happy ending!

2017 ACCOMPLISHMENTS



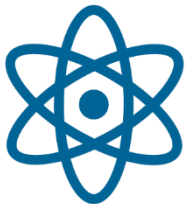
RESEARCH PROJECTS

- Supported publication of STARS Study paper on fetal movement in BMC Pregnancy and Childbirth
- Launched Needs Assessment Study to identify what families need from health professionals in the first weeks after a loss
- Created the framework for the Pregnancy Research Project



FAMILY SUPPORT

- Collected more than 600 wedding and formal gowns to be repurposed into outfits for babies gone too soon
- Trained 30 new peer companions to serve families in New York, Connecticut, New Jersey, Minnesota, Massachusetts, Alabama, Wisconsin, Nebraska, Michigan, and California
- Expanded online support groups to include grandparents
- Donated more than 2500 blankets, gowns, hats, and diapers to hospitals around the country to use for babies gone too soon



EDUCATION

- Hosted Stillbirth Summit 2017 – 3-day research/medical education conference that welcomed more than 200 people from 27 states and 7 countries
- 21 education events hosted for health professionals in 6 states
- Created new brochures for families and health professionals – 13 different documents that are being used by more than 50 organizations and hospitals in 16 states and British Columbia



AWARENESS

- Launched new website, logo, and branding
- Launched Stillbirth Matters podcast – nearly 3,000 downloads in first nine months
- #NeverBeStill campaign in October reached more than 18K per day



ADVOCACY

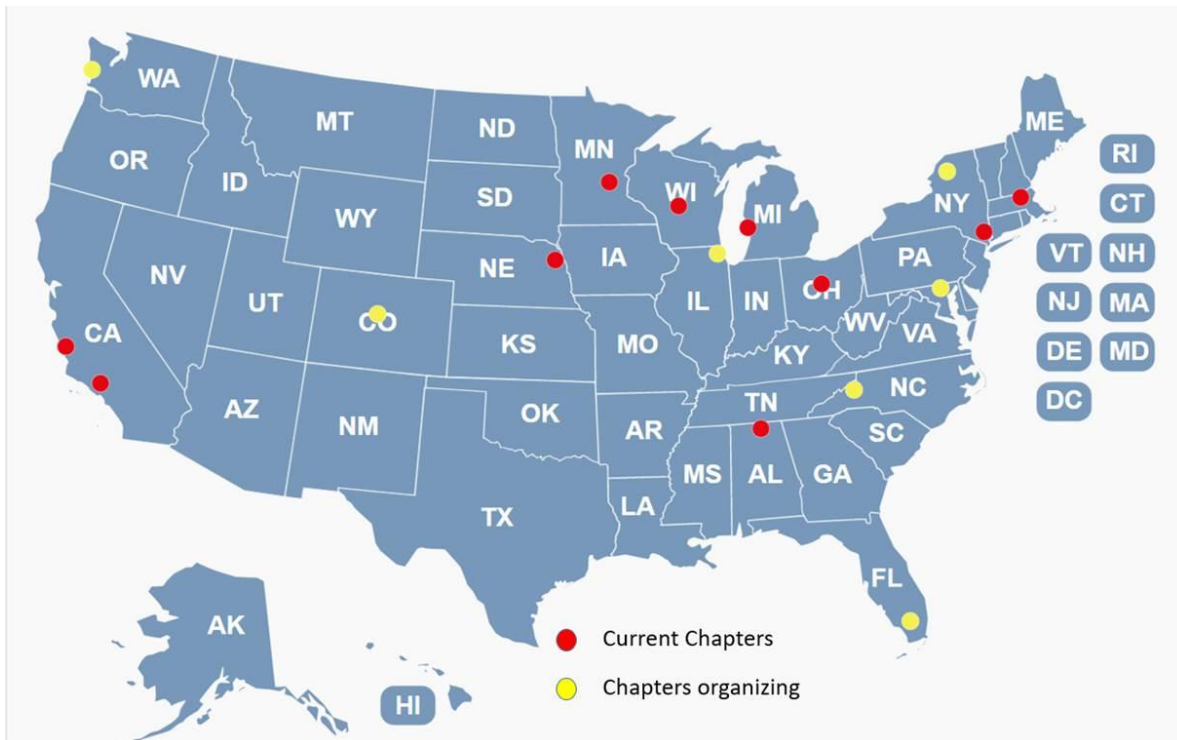
- Welcomed 7 new chapters of Star Legacy Foundation
- Hosted team from New Zealand and Australia to present Project IMPROVE for the first time in the United States
- New global awareness partnership with Tommy's in the UK and Still Aware in Australia

2017 NEWS

Hosted 18 Champion events in 12 states! With the events taking place across the United States we had over 3,000 participants coming together to honor all babies born still.

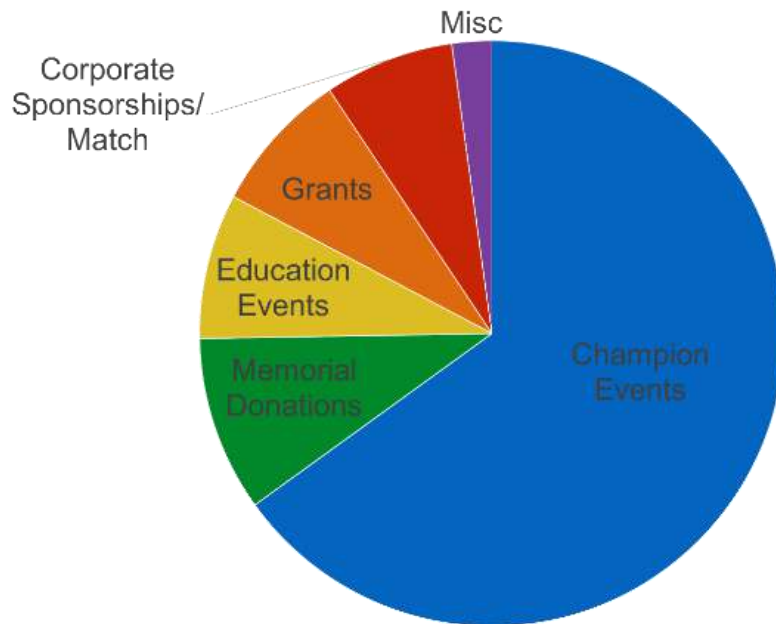


New chapters in Massachusetts, Ohio, Michigan, Wisconsin, Alabama, San Diego, and Los Angeles

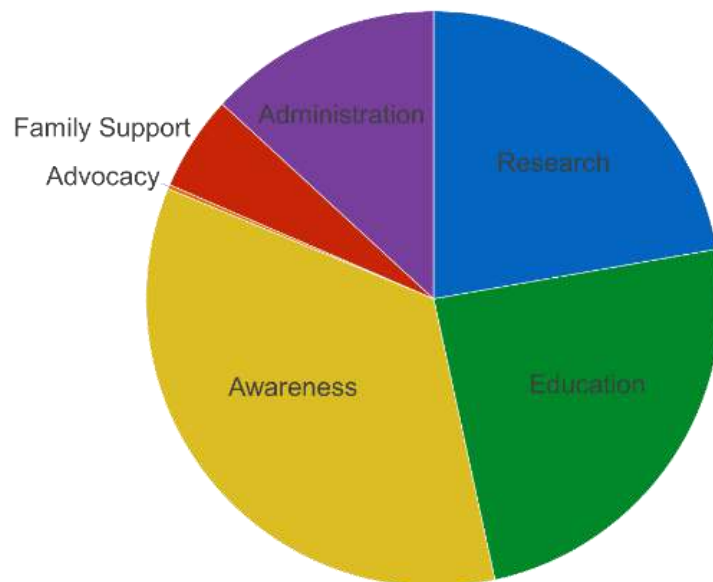


FINANCIALS

2017 Star Legacy Foundation Income Sources



2017 Star Legacy Foundation Expenses



Majority of funds are spent on awareness and education which Star Legacy Foundation views as fundamental in our mission:

***EVERY PREGNANCY
DESERVES A HAPPY ENDING.***

OUR TEAM

2017 Board of Directors

- Board Chair – Mindy Mueller; Iron River, WI
- Board Vice Chair – Chris Duffy; New Brighton, MN
- Board Secretary – Shannon Renfro; Hayes, VA
- Board Treasurer – Jason Pratt; Moorhead, MN
- Dale Fuller; Rogers, MN
- Amber Goodyear; Chaska, MN
- Jennifer Huberty, PhD; Phoenix, AZ
- Tyler Hughes; Ridgefield, CT
- Roberta Hunt, PhD; Falcon Heights, MN
- Amy Kent; Omaha, NE
- Shauna Libsack; Burnsville, MN
- Laura Richert; Lake Elmo, MN
- Sarah Rodriguez, RN, MSN; Eagan, MN
- Marian Sokol, PhD; San Antonio, TX
- Patty Sorensen; Minnestrista, MN



OUR TEAM

2017 Medical Advisors

- Jason Collins, MD, MSCR; New Roads, LA
- Debbie Fischer, LMFT; Minneapolis, MN
- Emanuel Gaziano, MD, FACOG; Minneapolis, MN
- Alexander Heazell, MBChB, PhD, MRCOG; Manchester, UK
- Dana Jundt, MSN, CPNP; Denver, CO
- James Nicholson, MD, MSCE; Hershey, PA
- Louise O'Brien, PhD; Ann Arbor, MI
- Joann O'Leary, PhD; Minneapolis, MN
- Moraji Peesay, MD, FAAP; Washington, DC
- Suzanne Pullen, PhD; San Francisco, CA
- Noirin Russell, MD; Cork, Ireland
- Deb Simmons, PhD, LMFT; Minneapolis, MN
- Tomasina Stacey, RM, MPH, PhD; UK
- Jane Warland, RN, RM, PhD, DipApplSc (Nurs), Grad Cert Ed (Uni Teach); Adelaide, Australia



2017 Staff, Advisors and Consultants

- Executive Director – Lindsey Wimmer
- Director of Operations – Shauna Libsack
- Champions Coordinator – Amy Kent
- Newsletter Editor – Alicia Loehlein
- Accounting – Jennifer Monsos, CPA

OUR TEAM

Chapter Leadership:

ALABAMA CHAPTER

- Sheila McFerran, Chair
- Megan McFerran, Vice Chair
- Joe Shelley, Secretary

LOS ANGELES, CA CHAPTER

- Ariel Raventos, Chair
- Ana Vick, Vice Chair
- Khryste Griswold, Events Chair
- Peng Li, Mentor Chair

MASSACHUSETTS CHAPTER

- Jillian Phillips, Chair
- Kelly Macleod, Vice Chair
- Crystal Alderfer, Secretary
- Tania Paparazzo, Events Chair

WEST MICHIGAN CHAPTER

- Sarai VanderWood, Chair
- Leah Tharpe, Vice Chair
- Jessica Van Beek, Secretary
- Christina Vizithum, Treasurer
- Joslyn DeBoode, Social Media Chair
- Emily Danger, Family Support Chair

NEW YORK CHAPTER

- Hilary Hughes, Chair
- Samantha Banerjee, Vice Chair
- Amanda Donohue, Events Chair
- Bobbie Cohan, Outreach Chair
- Christine Chang, Medical Co-Chair
- Eleni Michailidis, Medical Co-Chair

OHIO CHAPTER

- Heather Johnston Welliver, Chair
- Sabrina Cali, Events Chair
- Laura Johnston, Media Chair
- Kati Smith, Northeast Ohio Representative
- Justin Welliver, Secretary
- Kelli Stewart, Family Support Chair

SAN DIEGO CHAPTER

- Susan Valoff, Chair
- Jill Mason, Vice Chair
- Barbara Modrow, Secretary

WISCONSIN CHAPTER

- Amanda Smyth, Chair
- Rosie Moua, Vice Chair & Communications Chair
- Mindy Mueller, Secretary & Treasurer
- Kristin Sharp, Medical Chair
- Sarah Dominguez, Family Support



OUR TEAM

2017 Champions

- New York Metro Chapter
- Jason and Tandy Pratt
- Julie Boomsma and Kristin Bell
- Jeremy and Mindy Mueller
- Ohio Chapter
- West Michigan Chapter
- Kristin Ferriggi
- Robbie and Amy Kent
- Taylor Morgan Hamilton Foundation
- Rodger and Jennifer Huberty
- Annamaria Gabriel
- Rhonda Silvestri
- San Diego Chapter
- Jewelz Peterson
- Cathaleen Montgomery
- Cate Ross
- Kimberley Asante
- Jeanine Sabatino



43 volunteers donated more than 1200 hours for the Stillbirth Summit alone!

*All our programs and chapters
are run by volunteers.*

THANK YOU!!!

LOOKING AHEAD

Some of the exciting things we have planned for 2018 –

- Translation of our education materials into Spanish, Hmong, and Somali
- Launch of the Pregnancy Research Registry
- Add Parenting After Loss Support Group
- Expand into more states with Star Legacy Foundation Chapters
- Planning for Stillbirth Summit 2019
- And much more!

2018 Champion Events

- April 28, 2018 - Let's Not Be Still – NY. South Salem
- May 5, 2018 - Let's Not Be Still – NY. Long Island
- June 9, 2018 – Mary Alice & Friends 5K. Moorhead, MN
- June 30, 2018 - Grace and Kylee Angel Dash. Dorr, MI
- July 21, 2018 – Jace's Ride. Massachusetts
- August 5, 2018 – Hope Still Lives. Medina, OH
- October 6, 2018 – Lydie's Loop. Gahanna, OH
- October 6, 2018 - Addyson's Angel Run. Hudsonville, MI
- October 6, 2018 – Walk to Remember. Binghamton, NY
- October 27, 2018 - Zayne's Anchor of Hope. Houston, TX

How to Get Involved

- √ Connect with a Chapter in your area
- √ Contact us about starting a Chapter in your area
- √ Host a Champion Event
- √ Volunteer to help with our programs and projects
- √ Attend a Champion Event near you
- √ Utilize your employer's generosity by applying for matching donations
- √ Support Star Legacy Foundation when you shop on smile.amazon.com or igive.com
- √ Tell a friend or family member about Star Legacy
- √ Ask us how you can support the Pregnancy Research Project
- √ Make a tax-deductible donation