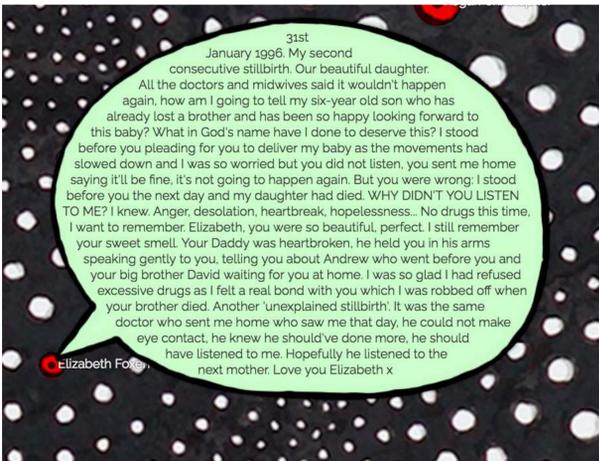
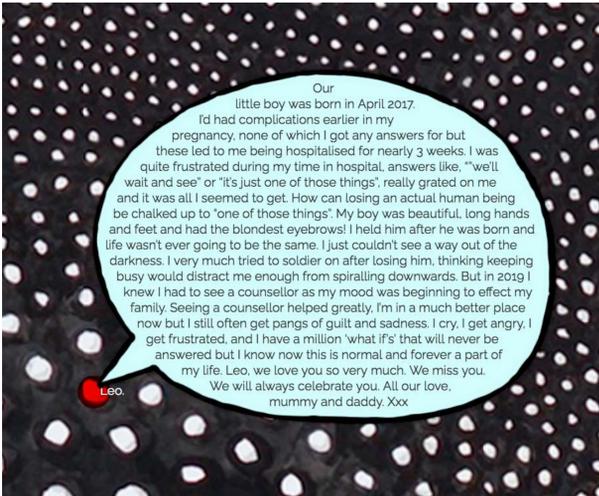


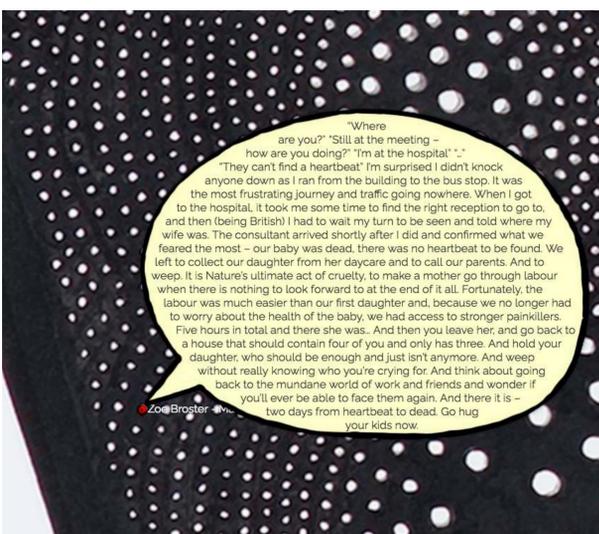
Can an artwork like *Each Egg a World Online* help to break the taboo on stillbirth?



Statement on *Each Egg a World Online* by Elizabeth Foxen's mum



Statement on *Each Egg a World Online* by Leo's parents



Statement on *Each Egg a World Online* by Zoe Broster-Masureik's dad

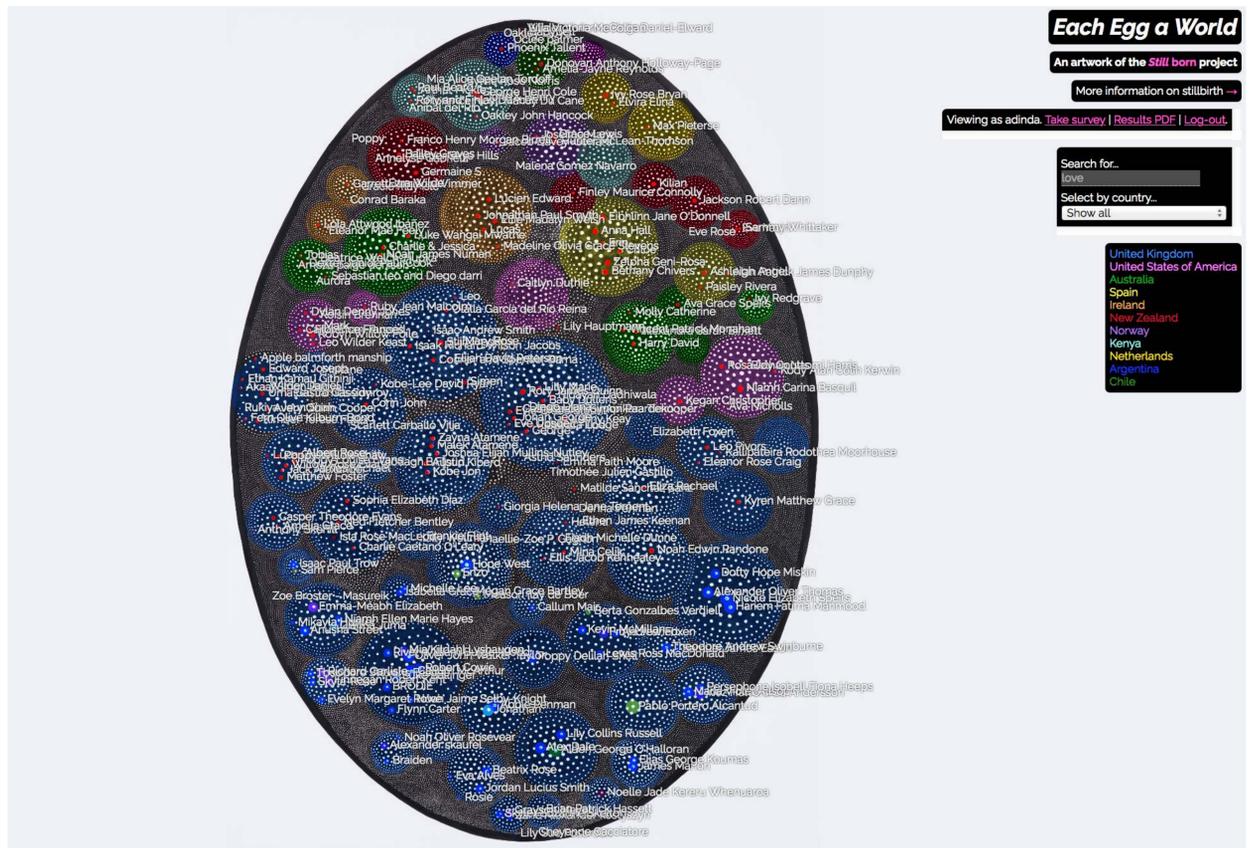
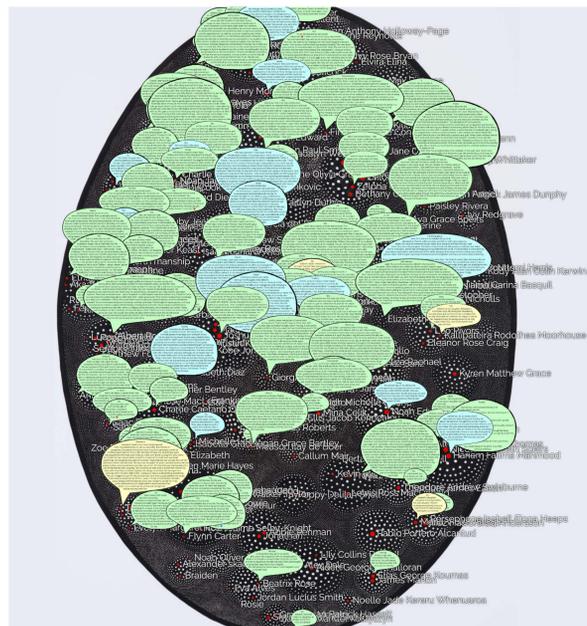


Image credits: Above right: Screen grab of the *Each Egg a World Online* artwork with 246 dots named, © Adinda van 't Klooster 2020/2021
To the left: colour coded examples of statements submitted online by participants to the *Each Egg a World Online* artwork. Green statements are submitted by mothers of a stillborn baby, yellow statements by fathers and blue statements by both parents together.
Below: Screen grab of *Each Egg a World Online* with all the statements with the word 'love' in it highlighted.
Far bottom: Word cloud made from all the statements submitted to the artwork, this shows by size of the word which words are most frequently used.
All images courtesy of the artist Adinda van 't Klooster, 2020-2021



The *Each Egg a World Online* artwork contains a search function where the user can enter a word of their choice - like "love" or "anger" - and you can see how many of the statements have used this word. You can then click 'view all' to see all those statements highlighted together at once or click the right pointing arrow to click through these statements one at a time. This allows the user to quickly see what people most want to share about their experience of stillbirth. The word cloud below shows in one image what the most frequently used words are in the statements. The bigger the word, the more frequently it's used.

Background Information

Adinda van 't Klooster is a Dutch, UK-based artist who suffered a stillbirth in 2010 and spent the next ten years making artwork about it. The resulting *Still Born* body of artworks consist of porcelain sculptures, drawings, rapid prototyped sculptures and mixed media works made between 2010 and 2017, the *Still Born* book and an online participatory artwork *Each Egg a World Online* that was launched in June 2020 and is available on: www.stillbornproject.org.uk/eacheggaworld/. This online artwork was realized in partnership with **Prof Alexander Heazell**, stillbirth specialist and obstetrician at the St Mary's Hospital in Manchester and **Toby Harris** who built the online platform. This online artwork allows 40,601 people to name one of the dots in the painting after their stillborn baby and share a short statement about their personal experience of stillbirth with the wider world. Hopefully this will help to break the taboo on stillbirth and help people who are less familiar with stillbirth to get a sense of the personal impact of stillbirth on someone's life.

At the time of writing this 246 people had participated and were asked the two questions in a short survey:

- 1: "Can an artwork like *Each Egg a World Online* help to break the taboo on stillbirth?"
- 2: "Can a sense of community be achieved from taking part in this artwork?"

Sofar, seventy-five people took the survey. Of those, 92% think that the artwork can help break the taboo on stillbirth and 97% of the respondents said a sense of community is achieved from the online artwork. A more detailed survey is planned to come to a deeper understanding on how the feeling of stigma surrounding stillbirth can be reduced by taking part in this artwork. If you have experienced the death of a baby after 20 weeks of pregnancy please consider participating in this artwork and study.

contact Adinda van 't Klooster at: stillbornproject@gmail.com

To participate in this artwork go to:

<https://www.stillbornproject.org.uk/eacheggaworld/#signup>

Participation is free.

You can give feedback on this artwork here:

<https://www.stillbornproject.org.uk/eacheggaworld/info/feedback/>

