

Our
Accomplishments



STAR LEGACY
FOUNDATION

ANNUAL²⁰²² REPORT

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LETTER FROM THE BOARD CHAIR



With the help of our volunteers, chapters, staff, and board, the Star Legacy Foundation continues to explore exciting new areas of growth as well as enhance current programs to increase awareness, support research, provide education and advocacy, and support families. Our reach continues to expand through new chapters, new partnerships, and new connections. We are so grateful for the support of time, talent, and treasures that we have received in 2022 and this report reflects how that support has contributed to another successful year.

Two exciting new areas of opportunity are in Education and Family Support. Star Legacy launched an online learning community with enhanced tools to enrich our education and training available to our various partners, including health care providers and families. We also received a grant to start the Wisconsin Center for Stillbirth and Infant Death, which will provide services similar to those provided by Star Legacy through the Minnesota Center for Stillbirth and Infant Death. The Pregnancy Research Project continues to be a high priority for Star Legacy Foundation as the development of this database will create unprecedented value for future research.

With a hybrid Stillbirth Summit coming up in 2023, we are looking forward to expanding our reach and continuing to build on our successes. Thank you for all your support!

Andrea Lang

LETTER FROM THE EXECUTIVE DIRECTOR



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Lindsey Wimmer

2022 ACCOMPLISHMENTS

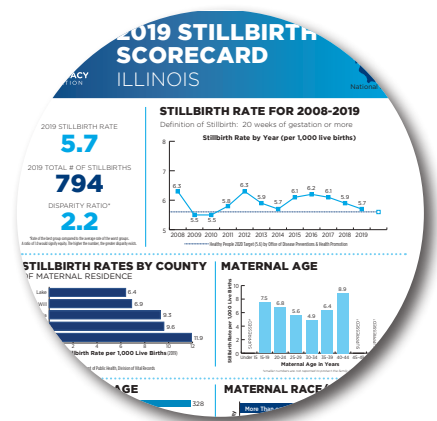


Volunteers

- 5000+ hours donated by 88 volunteers
- 18 active Chapters
- New Chapters: Orlando, Maine
- New Chapter Leadership: Chicago, South Florida, Maryland, Massachusetts
- Trained 24 new Peer Companions
- 120+ Peer Companions

Research

- Exhibited at 10 pregnancy expos around the country
- Encouraged enrollment in 11 research studies in addition to the PRP
- National CMV Foundation and Healing Moments Counseling added as PRP Partnering Organizations
- Began data analysis of COSMOS Study
- Supported publication of Advice from Bereaved Parents (Minton)
- Published 2018 and 2019 Stillbirth Scorecards



2022 ACCOMPLISHMENTS

Education

- Launched new Learning Management System for online education
- Exhibited at National ACOG, AWHONN, NPA, PLIDA, PSI, ISA, Group B Strep meetings plus several local/state professional meetings
- 9 Presentations at Health Professional meetings
- 21 Live Continuing Education Events
- Distributed more than 93,000 patient education materials to 273 organizations in 42 states plus DC, Mexico, and Canada – 33% increase over 2021
- Planning for Stillbirth Summit 2023 Pregnancy Research Project.



Awareness

- 19,000+ social media followers
- Chapters increased social media followers by 11%
- 25,000+ newsletter subscribers – 26% increase over 2021
- 1500+ participants at x Champion Events
- October Campaign/Events
 - Michigan – McKay Tower lit pink/blue
- Acquisition International named Star Legacy as Leading Champions in the Prevention & Care & Pregnancy Loss - Midwest USA



2022 ACCOMPLISHMENTS

A circular graphic with a green and yellow background, featuring a stylized white ribbon that forms a heart shape. The text "Stillbirth Tax Credit" is written in bold blue font over the graphic.

Stillbirth Tax Credit

Advocacy

- Supported national legislative efforts
 - SHINE
 - NIH IMPROVE Act
 - Maternal and Child Health Stillbirth Prevention Act of 2022
- Supported state efforts
 - CA stillbirth tax credit
 - MO stillbirth tax credit
 - MN stillbirth tax credit revisions
 - CT stillbirth tax credit
 - NY family leave
 - NY timing of care after stillbirth
 - MN family leave
- Provide stillbirth tax credit information to families/ organizations in MN, ND, MI
- Multiple meetings with state and local leaders regarding stillbirth issues, replicating MNCSID

Family Support

- 500+ families supported
- 1500 families supported through 7 different Support Groups
- Provided 200+ hours of support groups
- Monthly PAL Childbirth Education classes
- Supported 665 families through MNCSID
- Approved for grant funding to replicate MNCSID in Wisconsin
- Welcomed Mark Terjessen as new Dad's Support Group Facilitator



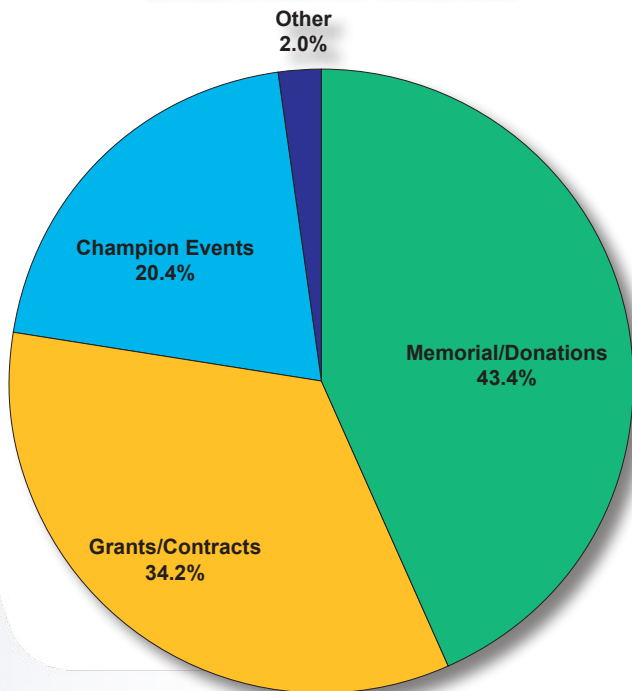
2022 ACCOMPLISHMENTS

Administrative

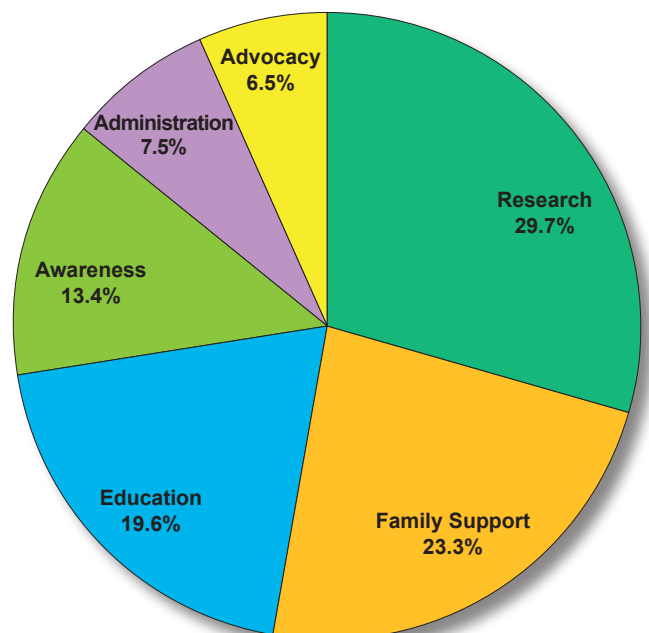
- Welcomed Rachel and Heidi to the team
- GuideStar Platinum designation
- Great Non-Profits designation
- Constituents from all 50 states plus DC
- Hosted Chapter Chairs Retreat in San Antonio, TX
- Fundraising: 13% drop from 2021
- Champion Event Gross Receipts - 32% decrease from 2022



2022 Income Sources



2022 Expenses



WAYS YOU CAN HELP

SHARE YOUR STORY

Let others know they are not alone and to erase the stigma of talking about our babies born among the stars. Visit <https://starlegacyfoundation.org/stars-stories/add-your-story/> for more info.

VOLUNTEER

Fill out of volunteer form to get more involved!

SUPPORT AS YOU SHOP

Use Amazon Smile and have a percentage of your amount spent donated to Star Legacy Foundation. Learn more at <https://starlegacyfoundation.org/support-as-you-shop/>

CHAMPION AN EVENT

Host a local event in your community. To learn more, email Amy at Amy@starlegacyfoundation.org to get started!

START A LOCAL CHAPTER

Want to start a local chapter to bring the mission of Star Legacy to your area? Email Laura at Laura@starlegacyfoundation.org.

DONATE

Every dollar helps make a difference! Here are how donations are used!

- ★ Send a sample pack of brochures - \$10
- ★ Pregnancy Research Project execution - \$300/pregnancy
- ★ Publish a podcast - \$1,250
- ★ Lead support group - \$1,500
- ★ Attend an awareness expo - \$3,000
- ★ Launch a chapter - \$4,000
- ★ Champion an event - \$5000
- ★ Plan a Healthcare Retreat - \$5,000
- ★ Supply an average size hospital with full set of brochures - \$11,200
- ★ Host Stillbirth Summit - \$75,000