

2015 Annual Report

STILLBIRTH BY THE NUMBERS

One in 160 American deliveries ends in stillbirth.

More than 26,000 babies are stillborn in the United States each year – 71 per day.

1/6 of all stillbirths occur after term gestation.

Nearly 2/3 of all stillbirth deaths remain unexplained.

Stillbirth is 10 times more common than SIDS

Executive Director's Message

It is my pleasure to share with you the amazing year we enjoyed at Star Legacy Foundation!

This is an exciting time for stillbirth prevention and care. We are experiencing momentum that has not be present in generations.

The pages below highlight the progress toward our mission pillars of research, education, awareness, advocacy, and family support. Administratively, we experienced significant growth in our capacity and resources that will allow us to better serve the loss community for years to come.



We are grateful for our Champions who hosted awareness events in their communities and the hundreds of individuals who attended these events and took the messages to their loved ones. I would like to personally thank the hundreds of volunteers who made these efforts possible! Your passion and energy inspire us! Thank you for sharing your talents and joining us on our path toward preventing still birth.

As always – please visit our website, follow us on facebook and twitter, and subscribe to our monthly newsletter to learn more about the exciting events and programs planned for 2016. We hope you'll join us as we continue to strive toward better stillbirth prevention and care.

Thank you for your continued support!

Lindsey J. Wimmer, RN, CPNP, CPLC Executive Director, Star Legacy Foundation

How Your Support Makes a Difference

What can we do with your generosity?

\$25 donation

Provide teddy bears to ease the empty arms of two grieving families

\$50 donation

One-month supply of stillbirth prevention education brochures for a hospital

\$100 donation

One care package for newly bereaved family

\$200 donation

One evening of support group services for bereaved parents, extended families, or couples with a pregnancy after a loss

\$250 donation

Enroll one family in the Perinatal Research Registry

\$500 donation

Provide cooling system to labor and delivery units for use with stillborn babies

\$1000 donation

Sponsor a researcher to present at the 2017 Stillbirth Summit

\$2000 donation

Bring world-class stillbirth researchers to speak to local healthcare providers about emerging stillbirth research findings

\$2500 donation

Education and self-care retreat for 20 health professionals who care for stillbirth families

\$3000 donation

Sponsor publication of a research study on stillbirth prevention in a medical journal

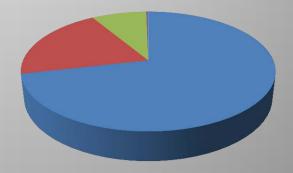
\$5000 donation

Sponsor Star Legacy to present educational information at conference for medical professionals

Our Mission

The Star Legacy Foundation mission is to increase awareness, support research, promote education, and encourage advocacy and family support regarding stillbirth.

2015 Revenue Sources



- Champion Events
- Memorials and Donations
- Grants and Sponsorships
- Other

2015 HIGHLIGHTS

RESEARCH

- Data from the STARS Study was presented at the International Stillbirth Alliance annual meeting in Vancouver, British Columbia
- First paper from the STARS Study published by Dr.
 Jane Warland in BMC Pregnancy and Childbirth
- Research focus groups conducted with grandparents of stillborn children regarding their loss journey
- Framework developed for 2016 launch of the Perinatal Research Registry

AWARENESS and ADVOCACY

- 14 Champion Events across the United States with more than 4,500 participants!
- Media attention through numerous TV and newspaper interviews
- Successful legislation to create Stillbirth Work Group as part of the Minnesota Maternal Child Health Task Force

EDUCATION

- Presented "Stillbirth: Empowering Women for Prevention" at Lamaze/ICEA annual meeting
- Provided See Me, Feel Me materials to more than 2000 women throughout the United States and Canada
- Sponsored two retreats for bereavement staff at Maple Grove Hospital
- Poster presentation at American Public Health Association Conference

FAMILY SUPPORT

- Supported bereaved families throughout the United States through peer support activities
- Established nationwide support line
- Hosted support groups in Minnesota for bereaved parents, bereaved grandparents and extended family, and couples in a pregnancy after a loss
- Provided care baskets to bereaved families in MN
- Volunteers hand-crafted hundreds of blankets, hats, and gowns for stillborn babies throughout the US

"We are glad they were there when we needed them and we will continue to support them in the hope that there will be less families having a stillborn baby"

MAKING A DIFFERENCE

"Many of the positive steps me and my family have taken in the healing process have been thanks to the support from Star Legacy. We so appreciate their role in our lives and in the community."

"They are saving lives, mostly by women who don't even know how close they came to losing their baby." "The Star Legacy Foundation is one of the most organized, forward thinking non-profits I have ever been part of. It truly strives to make a difference to find solutions to save babies, educate women, and prevent stillbirth from happening. They truly are on a mission to educate others, work with researchers on prevention studies, and really just save babies."

"My wife and I lost our daughter in 2008. We were never given a cause of death. Star Legacy Foundation connected us to a community of medical experts and supporters who understand the years of grief and struggle we have experienced while giving us hope that we can change this outcome for future babies"

"I wish I had the information regarding stillbirth, warning signs, etc prior to my last pregnancy. I am currently pregnant, and the Star Legacy Foundation provided articles regarding pregnancy monitoring. This information has helped me with knowledge to more efficiently advocate for myself, my child, and our care. I thank the Star Legacy Foundation for all their support in the loss of our son and the opportunities to get involved, help spread awareness, and recognize our children who were lost too soon!"

"This foundation is an amazing place for support, information, and the fact that they aren't just supporting families but also trying to prevent this tragedy in the future makes them ten stars in my mind."

"After the loss of our son, my wife and I were looking for people who wanted to prevent these losses. Star Legacy Foundation was exactly what we were looking for. They were very helpful and tried to answer our questions the best they could. It is wonderful to see an organization doing something to help our babies."

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We're looking forward to 2016!!

- Launch our first chapter in New York Metro area
- Publication of new findings from the STARS Study
- Expanding peer companion and support group services
- Implementation of Perinatal Research Registry
- Provide education retreats for health professionals
- Planning for next Stillbirth
 Summit in June 2017
- Three new Champion Events and counting!
- Introduction of new legislation to support families
- And more to come! Visit our website, join our newsletter, subscribe to our blog, and follow us on facebook and twitter to receive updates!

2015 CHAMPIONS

Oliver's Run South Salem, NY

Mary-Alice and Friends 5K

Fargo, NY

Cael's Ride

Maple Grove, MN

Healthy Women, Healthy World

Brooklyn, NY Abby's Ride Iron River, WI

Taylor Morgan Hamilton 5K

Norristown, PA

Let's Not Be Still Run/Walk

Omaha, NE

Hiking for Our Little Stars

San Francisco, CA

Dining for Our Stars

Abingdon, VA

Chanhassen Charity 5K

Chanhassen. MN

Abby's Run

Oulu, WI and Milwaukee, WI

Addyson's Angel Run/Walk

Grand Rapids, MI

Hosted by family of Oliver Hughes

Hosted by family of Mary-Alice and Amelia Pratt

Hosted by family of Cael Sigmundik

Hosted by family of Aleksei Vail

Hosted by family of Abby Mueller

Hosted by family of Taylor Hamilton

Hosted by families of Finnegan Kent and Betsy Butler

Hosted by family of Rowan Earls

Hosted by family of Lucas Snodgrass

Hosted by friends of Reese Duffy

Hosted by family of Abby Mueller

Hosted by family of Addyson VanderWood

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